# ESCORT TEKNOLOJİ YATIRIM A.Ş.
## ACTIVITY REPORT (31.03.2024)

MESSAGE FROM CHAIRMAN OF THE BOARD 4

1. COMPANY 5

1.1. Summary Corporate Information
1.2. Shareholding Structure with Members of the Board of Directors and Auditors
1.3. Company History
1.4. Our Vision and Mission
1.5. Milestones
1.6. Profit Distribution
1.7. Risk Management Policies
1.8. Company Business Model

2. AFFILIATES & SUBSIDIARIES 13

2.1. Affiliate and Subsidiary Categories
2.2. Affiliate and Subsidiary Country Split
2.3. New Affiliates,Subsidiaries and Growth Strategy
2.4. Highlights
2.5. Subsidiaries That Activities Have Cased

3. ESCORT TEKNOLOJİ YATIRIM A.Ş. SUBSIDIARIES AND AFFILIATES 17

3.1. Alesta Elektronik Teknoloji Yatırım A.Ş.
3.2. Bilgera Yazılım A.Ş.
3.3. Nar Teknoloji A.Ş.
3.4. Geometri Melek Girişim Sermayesi Yatırım Fonu
3.5. Robotistan Elektronik Ticaret A.Ş.
3.6. Virgül Dijital Yayıncılık ve Prodüksiyon A.Ş.
3.7. Epigraf Teknoloji Sanayi Ticaret A.Ş.
3.8. Digiform Yazılım Hizmetleri Ticaret A.Ş.

4. ALESTA ELEKTRONİK TEKNOLOJİ YATIRIM A.Ş.. AFFILIATES 27

4.1. Turera Teknolojik Ürünler A.Ş.
4.2. Veriban Elektronik Veri İşleme ve Saklama Hiz. A.Ş.
4.3. Eyç Teknoloji A.Ş.
4.4. Eyf Teknoloji A.Ş.
4.5. Centriot Teknoloji A.Ş.
4.6. Tektuş Sipariş Sistemleri Gıda San. ve Tic. A.Ş.
4.7. Barty Mobil Internet Servisleri ve Ticaret A.Ş.
4.8. Birfatura Yazılım Teknolojileri A.Ş.
4.9. Meloknows Bilgi Teknolojileri ve Reklam Hizmetleri A.Ş.
4.10. Hubbox Endüstriyel Teknoloji Yazılım ve Danışmanlık Sanayi A.Ş.
4.11. Nicat Batarya Teknolojileri A.Ş.
4.12. Bren İleri Teknoloji Enerji A.Ş.
4.13. Magna Tectum Dan.Dış Tic. A.Ş.
4.14. Bakiyem Ödeme Teknolojileri ve Çözümleri A.Ş.
4.15. Destek Her Yerde Bilişim A.Ş.
4.16. Bugamed Biyoteknoloji Sanayi ve Ticaret A.Ş.

4.17. Polynom Teknoloji Bilgisayar Yazılım Danışmanlık A.Ş.
4.18. Servislet Yazılım A.Ş.
4.19. Bukytalk Bilgi Teknolojileri Eğitim Danışmanlık A.Ş.
4.20. Houston Bionics Inc. Usa
4.21. Malwation Siber Güvenlik Teknoloji A.Ş.
4.22. ShiftplannerTeknoloji A.Ş.
4.23. İnteraktif Kredi Danışmanlık A.Ş.
4.24. Tosby Games Oyun Yazılım Eğitim San. ve Tic. A.Ş.
4.25. Artiox Teknoloji Yazılım A.Ş.
4.26. Öğetürk Teknoloji A.Ş.
4.27. Perhaps Teknoloji ve Yazılım A.Ş.
4.28. Eba Garaj A.Ş.
4.29. Edvido Bilişim Yazılım ve E-Ticaret A.Ş.
4.30. Glaucot Teknoloji A.Ş.
4.31. Pax Animi Games A.Ş.
4.32. Den İnşaat Gayrimenkul Teknoloji ve Enerji A.Ş.
4.33. Fon Radar Bilişim Teknolojileri Sanayi ve Ticaret A.Ş.
4.34. PowerDev Inc.
4.35. Datanchor Inc.
4.36. Wears Yazılım Danışmanlık İthalat, İhracat San. ve Tic. A.Ş.
4.37. Sweephy OÜ
4.38. Latissim Kozmetik Pazarlama Ticaret A.Ş.
4.39. Sensgreen Ltd Şti.
4.40. Postuby Bilişim Teknolojileri A.Ş.
4.41. Scoutli Teknoloji ve Yazılım A.Ş.
4.42. CareX AI, Inc.
4.43. Defy Digital Yazılım Hizmetleri A.Ş.
4.44. Ciel Tıbbi Ürünlere Kozmetik Danışmanlık Laboratuar Hizmetleri A.Ş.
4.45. For Physician Eğitim Sağlık Teknoloji Yazılım Sanayi ve Ticaret A.Ş.
4.46. Olleyy Teknoloji A.Ş.
4.47. Konsorsiyum Bilişim Teknolojileri A.Ş.
4.48. Pusula 20 Teknoloji ve Yayıncılık A.Ş.
4.49. Kuasar Video Yazılım Teknoloji A.Ş.
4.50. Code 360 Teknoloji Yazılım İç ve Dış Ticaret A.Ş.
4.51. Handler Oyun Yazılım A.Ş.
4.52. One Human Yazılım ve Bilişim Danışmanlığı A.Ş.
4.53. Tiamo Teknoloji ve Animasyon A.Ş.
4.54. Dalio Teknoloji Danışmanlık A.Ş.

5. AFFILIATES EXITED 88

5. BASIC RATIOS 88

6. COMMITTEES 88

7.CORPORATE GOVERNANCE PRINCIPLES COMPLIANCE REPORT 95

Dear Investors, Shareholders, Valuable Business Partners and Employees,

The Fourth Industrial Revolution is characterized by the integration of cyber-physical systems, artificial intelligence, big data, robotics, Internet of Things (IoT) connectivity, 3D printing and other digital technologies. This revolution is full of innovations that profoundly affect our production processes and society, as well as our economic structures. For more than 30 years, Escort Teknoloji has been at the forefront of this wave of innovation, leading Turkey's technology development with 62 subsidiaries (as of the end of December 2023) ranging from biotechnology to cloud solutions, cyber security to online therapy, medical technologies to payment systems.

In 2023, we made significant progress in developing smart business solutions and creating value through these technologies, with artificial intelligence and financial technologies at the center. One of our goals for 2024 will be to integrate these two areas and stand out in global competitiveness.

As Escort Teknoloji, we continue to build an innovative and sustainable future in our journey of "inventing the future" that we started 30 years ago. We firmly believe that we will continue to move forward in this exciting journey with the support of our valued partners and employees.

I would like to thank you all for your contributions and continued support and wish you a successful and innovative year.

*”As Escort Teknoloji, we continue to build an innovative and sustainable future in our journey of ‘’inventing the future” that we started 30 years ago. We firmly believe that we will continue to move forward in this exciting journey with the support of our valued partners and employees”.*

Yours Sincerely,

İbrahim Özer

Chairman of The Board

# 1. Company

## 1.1. Summary Corporate Information

**Summary Corporate Information**

| | |
|---|---|
| **Commercial Title** | Escort Teknoloji Yatırım A.Ş. |
| **Address** | Atakan Sokak No:14 Mecidiyeköy / İstanbul |
| **Trade Registry Office** | İstanbul |
| **Trade Registry Number** | 334423 |
| **Tel and Fax No:** | T: 0 212 340 6000 F: 0 212 213 8241 |
| **Web Address** | www.escort.com.tr |
| **Capital Ceiling** | 80.000.000 TL |
| **Issued Capital** | 49.992.100 TL |
| **Traded Exchange** | İstanbul Menkul Kıymetler Borsası |
| **Date It Started on Stock Exchange** | 20.07.2000 |

## 1.2. Shareholding Structure with Members of the Board of Directors and Auditors

| Board Members | |
|---|---|
| **Chairman of The Board:** | H. İbrahim ÖZER |
| **Member:** | Uğur KUMRU |
| **Member:** | Aytaç BİTER |
| **Independent Member:** | Çağrı ÇELİK |
| **Independent Member:** | Adem Özay |

**Shareholding Structure: 31.03.2024**

| Shareholder | Share Ratio (%) | Share Qty |
|---|---|---|
| Halil İbrahim Özer | 33,39 | 16.692.725 |
| Part That Open to Public | 65,46 | 32.725.593 |
| Others | 0,15 | 573.783 |
| **Total** | **100** | **49.992.100** |

# Inspiration Of Turkish Technology Sector

## 1.3. Company History

Escort Computer Elektronik San. and Tic. Inc. mainly started its activities in 1991 with the title of Özer Elektronik and realized the first domestic PC production and sales in Turkey with the Escort brand. The company has achieved a rapid rise in a short time with the products that won great appreciation from the customers. Escort brand became the leader in the market with the sales of 17,828 PCs in 1995. As the market leader, the company, which is proud of leaving the world's leading brands behind, continued this success in the following years.

With the achievements and gains, new investments have been made to improve activities in many areas, and as a result of these investments, many innovations and firsts have been achieved. As an example, EscortLand, which was established as Turkey's first chain of technology stores, or EscortNet, which was established as one of the first internet service providers, can be mentioned.

Playing an important role in the development of the Turkish information technologies market until the 2000s, Escort made its public offering in 2000. Today, it still continues to be traded on Borsa Istanbul (BIST) with the ESCOM code.

Between 2001 and 2004 Escort focused on its goal of becoming an international technology provider, involved in large-scale information technology projects in Turkey and abroad. In these years, it successfully completed many public projects supported by institutions such as the World Bank, European Fund, UNESCO, Islamic Development Bank and information technology projects of large-scale companies. Thus, Escort has become one of the few technology exporting companies in Turkey and has become the preferred brand of the institutions in its geography. In this period, products with up-to-date technologies were brought to consumers by applying international quality standards in the field of computer production.

Escort Teknoloji A.Ş., which has pioneered many firsts since its establishment, continues to be a source of inspiration for the Turkish technology sector with its new investments, expanding fields of activity and the excitement of the first day.

Reshaping its strategy sas of 2005, Escort has focused on investing in information technology solutions that make the lives of its consumers easier, has acquired subsidiaries by investing in startups that develop information solutions for different sectors, and changed its name to Escort Teknoloji Yatırım A.Ş in 2009 in line with its new strategy. It disposed of its investments that reached the economic scale and obtained capital profit.

# Where Technology Touches Life

*'We continue to advance towards the future with firm steps and getting stronger on the way we set out yesterday to "invent the future".'*

Escort Teknoloji Yatırım A.Ş., with its thirty years of know-how and the entrepreneurial spirit it has always brought to the fore, is Turkey's digital company with its subsidiaries and affiliates that produce a wide range of technologies from cyber security to biotechnology, from SaaS platform to battery technologies, from games to online therapy or transform existing businesses with new technologies. It makes a significant contribution to the transformation.

With the investments made in early stage technology startups with high growth potential, long years of knowledge and managerial experience are shared. It is aimed to turn the companies involved into successful businesses that make a profit by providing the capital, knowledge and experience they need, and to bring them into the country's economy.

Escort Teknoloji Yatırım A.Ş. takes place in every segment of the entrepreneurship ecosystem through Escort Teknoloji, Alesta Teknoloji Yatırım A.Ş and Geometri Melek Girişim Sermayesi Yatırım Fonu.

Escort Teknoloji Yatırım A.Ş. continues to touch the lives of consumers with technologies that will make people's lives easier by offering innovative solutions in many areas of life.

There are investments in a wide range of areas from digital products & services to healthcare solutions, renewable energy and business intelligence & corporate solutions, from consumer electronics to e-commerce & payment solutions, with direct or indirect new venture investments. With the services and solutions offered, it facilitates the lives of individuals and companies and provides efficiency.

We continue to make people's lives easier in many areas with our investments in companies that develop technology-based products, solutions and services, especially information technologies, and deliver them to consumers.

## 1..Our Vision and Mission

OUR VISION

**OUR VISION**

In the information and communication technologies sector; to be a leading technology investment company that makes a difference with the spirit of entrepreneurship and innovation, a company that is taken as an example, is sensitive to environmental and life values, and aims at the constant satisfaction of all stakeholders.

OUR MISSION

**OUR MISSION**

- To ensure the continuous satisfaction of all stakeholders.
- Realizing smart technology investments that will provide solutions that can be delivered to the widest possible consumer group with a focus on sustainable growth.
- Encouraging the entrepreneurial spirit, supporting entrepreneurs.
- To respect ethical values and act with social responsibility awareness.

### 1.5. Milestones

## 1991

- Turkey's first domestic computer manufacturer Escort Computer Elektronik ve Sanayi Ticaret A.Ş. Establishment

## 1993-1999

- Second in the market within two years
- Widespread sales and service network in Turkish market
- Consecutive years of market leadership
- International agreements and quality certifications

## 2000

- Public offering

## 2001-2004

- Large-scale projects successfully carried out in Turkey and abroad
- Technology provider for organizations such as the United Nations and the World Bank

## 2005-2007

- Investments in non-hardware technologies

## 2008

- Changing the name of Escort Computer to Escort Teknoloji Yatırım A.Ş. in line with strategy change

## 2009-2012

- Establishment of Alesta to invest in early stage technology startups

## 2020

- First AI-powered technology investments

## 2021

- Alesta was chosen as the Most Active CVC of 2021

## 2022

- Achieving 4th place in profitability among the companies that make up the Technology Index in BIST

## 2023

- Ranked 3rd among major investment companies investing in Fintechs in Turkey (Presidential Finance Office Fintech Guide)
- Being among the 20 companies in the Participation Index that do not have prohibited income
- New subsidiaries, mainly in artificial intelligence-oriented startups, and follow-on investments in prominent startups
- The number of subsidiaries reached 62
- Beginning of trading on Borsa Istanbul's Star Market

## 1.6. Profit Distribution

**Article 21 of the main agreement on profit distribution;**

After deducting the amounts required to be paid and set aside by the Company in accordance with the general accounting principles such as the general expenses of the company and miscellaneous depreciation fees, and the provisions set aside for the compulsory taxes and financial liabilities to be paid by the Company's legal entity, from the income determined at the end of the accounting year, the remaining net profit appears in the annual balance sheet. The remaining amount after deduction of previous years' losses, if any, is distributed in the following order and principles:

1. General legal reserve: 5% of the annual profit is set aside as general legal reserve until it reaches 20% of the paid-in capital in accordance with Article 519 of the Turkish Commercial Code.

2. From the remainder, the first dividend is set aside at the rate and amount determined by the Capital Markets Board, over the amount to be found by adding the donation amount made during the year, if any.

3. The General Assembly is authorized to distribute the remaining part of the net profit, after deducting the amounts specified in paragraphs 1 and 2, partially or completely as the second dividend or allocate it as extraordinary reserve.

Even after reaching the general legal reserve limit; One tenth of the amount found after deducting the dividend at the rate of 5% of the paid-in capital from the portion that has been decided to be distributed to the shareholders and other persons participating in the profit is set aside as the second legal reserve in accordance with subparagraph c, paragraph 2 of Article 519 of the TCC.

Unless the reserves required to be set aside by law are set aside, unless the first dividend determined for the shareholders in the articles of association is distributed in cash and/or in the form of shares; to allocate other reserves, to transfer profits to the next year and to privileged shareholders in dividend distribution, to participation, founder and common stockholders, members of the board of directors, civil servants, employees and workers, foundations established for various purposes and such persons and/or institutions. distribution cannot be determined.

Dividends related to the shares are distributed to all existing shares as of the end of the accounting period, regardless of their issuance and acquisition dates, without applying the per diem basis.

The distribution method and time of the profit that is decided to be distributed is decided by the general assembly upon the proposal of the board of directors.

## 1.7. Risk Management Policies

- **Receivable Risk:** In order to keep the risk of the customers sold under control, the risk is determined according to the financial structure and guarantees of each company. Transactions are made in line with the determined limits.
- **Technological Risk:** The biggest feature of the information sector is that technological developments and price changes are experienced very frequently. For this reason, a good stock control is carried out.
- **Currency Risk:** Most of the products used in the sector are imported from abroad. When purchasing products, they are debited in foreign currency and payments are made according to these currencies. Sales policies are tried to be made over the product entry currency.

## 1.8. Corporate Business Model

Escort Technology invests in both its own companies and technology-based venture companies in sectors that offer growth opportunities. The company aims to achieve capital gains from its investments at the right time, with the right exit model and at the maximum value. Investments are made in companies that provide direct services to corporate or end users in sectors with technology-based business models such as biotechnology, cloud solutions, cyber security, medical technologies and payment systems. Investment exit strategies are realized in the form of public offering, sale to strategic partner and sale to financial partner.

Public Offering: It is the preferred method when the venture reaches the size and profitability required for public offering.

Sales to Strategic Partners: Sales to buyers who operate in the same sector as the Venture Company and will provide synergy in the event of a purchase. The Strategic Partner may become a partial partner in the venture or purchase it entirely.

Sales to Financial Partners: These are sales made to large funds that invest in growing and promising ventures.

The company's portfolio consists of 62 technology companies in which shares are owned, directly or indirectly, in different proportions.

Alesta Elektronik Teknoloji Yatırım A.Ş., a 100% subsidiary of the company, invests in early stage technology startups and a public offering of this company is planned.

Investments are made in high-tech startups with high foreign sales potential through Geometry Melek Girişim Sermayesi Yatırım Fonu, which is also among its subsidiaries.

Thus, Escort Teknoloji Yatırım A.Ş., Alesta Teknoloji Yatırım A.Ş. and is involved in every segment of the technology ecosystem through Geometry Melek through Geometry Melek Girişim Sermayesi Yatırım Fonu.

According to the financial statements of 2023, the company's shares are shown among the purified shares that are 100% compatible with the participation index and do not have any objectionable income.

# 2. Affiliates and Subsidiaries

## 2.1. Affiliate and Subsidiary Categories

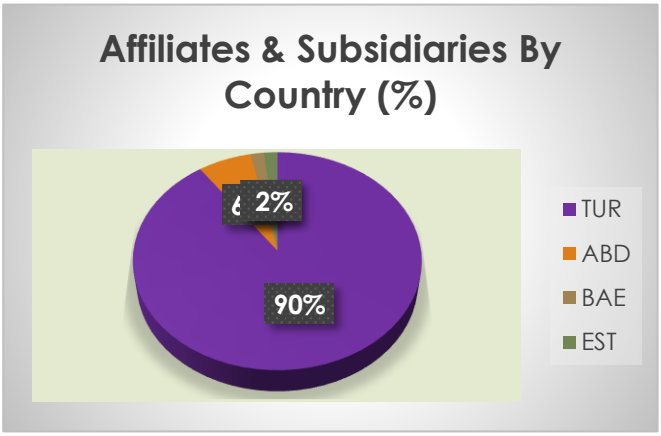
Escort Teknoloji Yatırım A.Ş. takes part in every segment of the technology ecosystem via Alesta Teknoloji Yatırım A.Ş. and Geometri Melek Girişim Sermayesi Yatırım Fonu.

As of 31st of March 2024, the main direct or indirect subsidiary categories are as follows:

- Venture Funding
- Dijital Products and Services
- Business Intelligence and Corporate Solutions
- Payment & E-Commerce
- Health Solutions
- Consumer Electronics
- Renewable Energy
- IOT
- Fintech

## 2.2. Affiliates and Subsidiaries By Country

| Country | Qty |
|---|---|
| TUR | 56 |
| USA | 4 |
| UAE | 1 |
| EST | 1 |
| TOTAL | 62 |



## 2.3. New Affiliates, Subsidiaries and Growth Strategy

Escort Teknoloji Yatırım A.Ş., which makes significant contributions to Turkey's digital transformation with its startups that produce technology in a wide range of fields from cyber security to biotechnology, SAAS platform to battery technologies, financial technologies, gaming, online therapy or transform existing businesses with new technologies, will continue to support early stage startups with high growth potential.

It is expected that 4 unicorns will emerge from our affiliates which achieved great success in a short time and increased their values in the next 5 years.

In case of suitable conditions accur for some of the subsidiaries and affiliates, a share sale or public offering is planned.

## 2.4. Highlights

Subsidiary companies operating in different categories continued to maintain their success in Q1-2024 period.

**Glaucot Teknoloji A.Ş.**

The patent application filed in the USA for the technology developed by our indirect subsidiary Glaucot Technology Joint Stock Company (www.glaucot.com), which aims to stop Glaucom disease, which causes blindness in its advanced stages, without surgery or medication, has been concluded positively and the patent certificate numbered 11.903.880 B2 dated February 20, 2024 issued.

**Artiox Teknoloji Yazılım A.Ş.**

Artiox, one of Alesta's subsidiaries that offers the opportunity to invest in pieces in world-renowned works of art, has made its first work exit. Artiox, the innovative art platform that provides 1100% profit to its investors with the exit of its first work, is preparing to put two more works up for sale. These new sales are expected to bring 8-10 times profit.

**For Physician Eğitim, Sağlık, Teknoloji San. ve Tic. A.Ş.**

Alesta's share in For Physician, which provides specialist physician support to general practitioners, was increased to 5%.

**Houston Bionics Inc.**

**H**ouston Bionics, a subsidiary of Alesta, which develops home-type medical devices that will enable patients with neurological disorders to be treated without the need for a physiotherapist, increased its valuation by 560% in 3 years by receiving a new investment based on a company valuation of 10,000,000 USD.

**Bakiyem Ödeme Çözümleri ve Teknolojileri A.Ş.**

Bakiyem was among the Fintechs selected for the 2024 period in the Türkiye leg of the Visa Europe Innovation Program.

**Perhaps Teknoloji ve Yazılım A.Ş.**

Perhaps Teknoloji announced the new generation brain and knowledge education mobile application Locus (www.locusbrain.com).

### 2.5. Subsidiaries That Activities Have Ceased

Koworks, which offers rights and usage management software between service providers and renters for physical workspaces and co-working spaces, Blurry, a new generation chat application, e-yurtlar, an application that introduces student dormitories and enables reservations, and market price comparison application. The activities of Cloud Application have ended.

# 3. Escort Teknoloji Yatırım A.Ş. Subsidiaries and Affiliates

| No | Name | Activity Area | Country | Website | Share |
|---|---|---|---|---|---|
| 1 | Alesta Teknoloji Yatırım A.Ş. | Early Stage Venture Investments | TUR | www.alestayatirim.com | 100,00% |
| 2 | Bilgera Yazılım A.Ş. | Field Sales Automation | TUR | www.bilgera.com.tr | 80,00% |
| 3 | Nar Teknoloji A.Ş. | Optical Products and Accessories Sales | TUR | www.nartas.com.tr | 40,00% |
| 4 | Geometri Melek Girişim Sermayesi Yatırım Fonu | Early Stage Venture Investments | TUR | www.geometryventure.dev | 10,58% |
| 5 | Robotistan Elektronik Ticaret Anonim Şirketi | Robotic Maker Market | TUR | www.robotistan.com | 10,00% |
| 6 | Virgül Digital Yayıncılık ve Prodüksiyon A.Ş. | Sale of e-books and Audiobooks on a Digital Platform | TUR | https://boodio.app | 18,75% |
| 7 | Epigraf Teknoloji Sanayi ve Ticaret A.Ş. | Multi-Channel Grwoth Platform | TUR | www.hellosmpl.com | 65,05% |
| 8 | Digiform Yazılım Hizmetleri Ticaret A.Ş. | Document Process | TUR | www.digiform.com.tr | 33,60% |

# Alesta Elektronik Teknoloji Yatırım A.Ş.

**Activity Area** : Early Stage Venture Investmentments
**Website** : www.alestayatirim.com
**Authorised Person** : İbrahim Özer
**Linked-in** : https://www.linkedin.com/in/ibrahim-özer-8565a716/

In December 2012, Alesta Elektronik Teknoloji Yatırım A.Ş. was established as 100% Escort Teknoloji Yatırım A.Ş. to invest in technology companies with high growth potential. was established as a subsidiary. Alesta, who received a Venture Capital Portfolio Management Authorization Certificate from the Capital Markets Board in May 2013, returned this document in 2017 due to the contraction in the economy.

Alesta's target audience is companies that have introduced their products or services to the market, gained a fixed customer base and are aiming for growth. In addition, startups that have a product or service ready but need financial support to move on to the sales and marketing process are also within Alesta's area of interest.

By providing capital, knowledge and experience to the companies it partners with, Alesta aims to turn them into successful profitable businesses and contribute to the country's economy. The company has 54 subsidiaries with a wide range of activities, from cyber security to biotechnology, from SAAS platforms to battery technologies, from financial technologies to gaming and online therapy sectors.

As of December 31, 2023, Alesta was selected as Turkey's 'Most Active CVC'[1] in 2021 and was among the most active CVCs in 2022. In addition, it ranks third[2] in the field of fintech investments in Turkey and is planned to go public in the coming period.

[1] StartupCentrum 2021 Türkiye Startup Ecosystem Investment Report

[2] Presidential Finance Office-Türkiye Fintech Guide

# Bilgera Yazılım A.Ş.

**Activity Area** : Field Sales Automation

**Website** : www.bilgera.com.tr

**Authorized Person** : Umut Sevin

**Linked-in** : https://www.linkedin.com/in/umutsevin

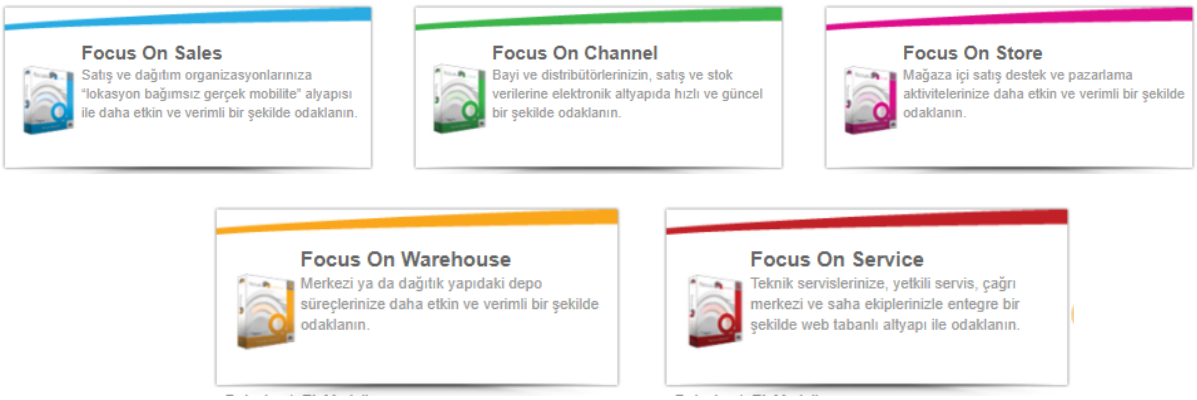
Bilgera Yazılım A.Ş. was established in 2007 as a subsidiary of Escort Teknoloji A.Ş. and its main field of activity is software development. Developing innovative solutions for the FMCG sector since its establishment, the company offers cloud-based SaaS solutions in areas such as field sales automation, channel management, store activity management, warehouse management, service management and B2B e-commerce with the platform called Repzone.

Repzone, which has offices in New York and Istanbul, is a cloud-based multi-channel B2B e-commerce platform. The cloud-based and artificial intelligence-supported platform, which enables end-to-end control of field operations and customer tracking processes, adds value to its customers with its digital-oriented and innovative features.

Repzone, which has been offering business intelligence solutions with its expert staff since the day it was founded, entered the American market after 2016 by being among the 8 companies selected within the scope of ITU Innogate Program. Repzone meets customer needs end-to-end with its platform designed for the needs of FMCG, retail, telecommunications, finance and many other sectors and works with many large companies on a global scale.

Having opened a branch in the USA, Bilgera focused on software and service sales activities abroad in 2020 and the following years. Many global and national companies in 40 countries including USA, Europe and the Middle East manage their sales processes with Repzone.

For Bilgera, exit is planned through an IPO or share sale if the conditions are met.



# Nar Teknoloji A.Ş.

**Activity Area** : Optical Products and Accessories Sales
**Website** : www.nartas.com.tr
**Authorised Person** : Kamil Şenol

Established in 2010, Nar Teknoloji A.Ş. started with the distributorship of Pentax, one of the world's reputable camera and binocular manufacturers. In its first years, it was successful in the distribution of products such as tablets, projectors and computer accessories throughout the country. Afterwards, the company went through a strategic change and specialized in optical products.

Continuing on its way with Ricoh Imaging Company, which bought Pentax, Nar Teknoloji strengthened its permanence in the photography industry by starting the distributorship of the Japanese Tokina lens company for professional and advanced amateur photographers in the same year. Being the Turkey distributor of the creative British tripod brand 3 Legged Thing, Nar Teknoloji also started the Turkey distributorship of USA based company SANDMARC®, which specializes in premium lenses, filters and accessories for mobile phones, and MOZA, which specializes in high-tech camera stabilizers and accessories, in 2020.

Nar Teknoloji, which is the distributor of global companies in optical products and accessories, will continue to add new product groups of distinguished global brands to its portfolio.

# Geometri Melek Girişim Sermayesi Yatırım Fonu

| | | |
|---|---|---|
| **Activity Area** | : | Early Stage Venture Investment |
| **Website** | : | www. https://geometryventure.dev |
| **Authorised Person** | : | Melih Efeoğlu |
| **Linked-in** | : | https://www.linkedin.com/in/melihefeoglu |

*Modestly Capitalized Rolling Fund + Syndicate Model for Early Stage Startup Investors.*

It carries out its activities in the Rolling Fund model, where 89 shareholders, who evaluate risk and venture capital investments as high-budget and risky, take part as 'Investors'. It facilitates angel investment with modest capital.

Geometry Melek, which was launched in July 2019 and participates in the investment round of early-stage technology startups with $20K - $50K capital, focuses on health, materials, finance, enterprise software and technology startups targeting direct customers.

Geometry, which started its operations as an Angel Investment Network in July 2019 as a Joint Stock Company, was transformed into a Venture Capital Investment Fund in November 2022 in line with the approval it received from the CMB. Geometri, which also maintains its Angel Investment Network, is an Angel Investment Fund that invests in early-stage technology startups at the market entry stage or before, together with individual-institutional investors, while continuing to receive capital continuously.

A total of 7 'Pitch Challenges' were organized in Istanbul, Ankara and Izmir in order to facilitate early-stage technology startups in Turkey to receive investment and 367 startups took part.

In 2023, the fund invested in 7 new startups, and while progressing in line with its investment hypothesis, the fund increased its investments in education, sustainability, augmented reality and most importantly artificial intelligence, exceeding its 2023 target of 20 portfolio companies in line with macro trends.

The return multiplier of the investments realized in 2024 is estimated to be at the level of 2.

**Geometry Melek Portfolio:**

**Nebyan Natural |** Sustainable Livestock and the Future of Natural Meat

**Barty Digital |** Software Development as a Service for SME's

**Barakatech |** NFT as a Service for Casual Game Studios

**Enhencer |** SaaS Platform that Boosts ad Campaign's ROAS for E-commerce and Marketplace

**HoustonBionics |** Home Type Medical Device for Stroke Patients to Provide Upper Extremity Mobility and Exercise Alone

**Octovan |** Digital Large Piece Goods Transportation Platform that Optimizes Individual and Corporate Customer Demands and Brings them together with Transporters

**Oda Studio |** AI-Powered Visualization Platform for Real estate and E-commerce

**Glaucot |** Programmable Medical Device for the Treatment of Glaucoma Disease

**DataAnchor |** Advanced File Encryption as a Service

**Sweepy |** No-code Data Cleaning as a Service

**Latissim |** Super BeautyAPP for Woman

**Smpl |** Omni-Channel Growth Platform

**Scoutli |** Data Analytics, Scouting and Team Management Platform for Esports Organizations

**Postuby |** Autonomous Content Creation and Sharing Platform for Social Media

**Sensgreen** | Venture Software Solution for Digital Transformation of Real Estate

**For Physician** | Instant Case Consultation Platform for General Practitioners

**Ecofoni |** Carbon Management Platform for Companies

**Handler |** Game Development Solutions with Artificial Intelligence

**Pangea VR |** Virtual Reality Focused Game Studio

**OneNewOne |** The Future of Recruitment with Artificial Intelligence

**Sorbil |** Membership Based Education Platform

Geometry Venture Development, which continues to receive and realize investments simultaneously, aims to increase the number of startups in its portfolio to 30 and the number of investors to over 100 in 2024 by continuing to invest in early-stage, export-oriented technology startups with high potential.

# Robotistan Elektronik Ticaret A.Ş. Şirketi

| | | |
|---|---|---|
| **Activity Area** | : | Robotic Maker Market |
| **Website** | : | www.robotistan.com |
| **Authorised Person** | : | Yasir Çiçek |
| **Linked-in** | : | https://www.linkedin.com/in/yasir-cicek-717ab892 |

Founded in 2010, Robotistan carries out the supply, production and sales activities of electronic and robotic equipment related to STEM, Maker, Educational Technologies, DIY Products and engineering fields. As one of the global leaders in its field, Robotistan makes significant contributions to Turkey's technology and innovation ecosystem.

Reinforcing its market leadership with new products and services during the year, Robotistan's expansion strategy, especially in the European and American markets, contributed to the expansion of its sales and distributor network in these regions. In 2023, it realized 39% growth in net turnover compared to the previous year.

Robotistan GMBH, in which Robotistan is a 100% shareholder, was established in Germany and the necessary infrastructure work for faster product delivery to end users was started, and educational institutions in Europe have taken their place among the primary targets. It is also starting to offer faster delivery and more effective service to end users within the EU borders through marketplaces such as Amazon and its own websites.

Picobricks won IF Design, one of the world's most prestigious design awards. Teknofest won the "Best Technology Initiative Award". Robotistan participated in the BETT Show, the most important educational technology event in the field, held in London. In the BETT Awards 2024, which was held within the scope of the event and attended by the world's product and service providers in this field, Picobricks, which it developed in the field of educational technologies, won first place in the field of "Best Hardware and Robotics Product" by leaving its competitors behind. With this award, it has accelerated to continue its cooperation with educational institutions in the UK.

Robotistan is trying to develop and grow its activities and is making preparations for the public offering plan within its own organization by having its managers obtain a CMB license within the scope of the public offering target in the coming years.

Raspberry Pi and Micro:Bit has received the distributorship of these two global brands in Turkey.

In 2024, Robotistan, which aims to increase its overseas development to a very high level for educational institutions and individual users, accelerates R&D studies by making TUBITAK and Technopark applications, provides comprehensive service to its overseas customers with its advanced supply chain and corporate structure. It aims to maintain its leadership in technology and engineering.

### 3.6. Virgül Dijital Yayıncılık ve Prodüksiyon A.Ş.

## Virgül Dijital Yayıncılık ve Prodüksiyon A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Sales of E-books and Audio Books in Digital Platform |
| **Website** | : | www.boodio.app |
| **Authorised Person** | : | Mehmet Arslantunalı |
| **Linked-in** | | https://www.linkedin.com/in/mehmetarslantunali |

In 2022 you will see the 'zinc block' connected to the device, the digital signal is the same as the NFB mini and the zinc block has been added. By developing more than 1250 unique idea books, the product 'unique books' -NFB- has registered its brand as its own brand in Turkey and can be started to be produced digitally with NFB Coin.

Comma Digital Publishing, Boodio ebook and audiobook version was discontinued, Boodio was launched instead for NFB Market Place, which is also a content marketing. It aims to become a new center of attraction in the publishing industry with NFB Coin and NFB, to open its digital asset NFB Coin supply to investors through different 'exchanges', and continues its investment search for this purpose.

Virgül, which started with a premium service newsletter Boodio application and transformed into a decentralized application that carries the process on the 'blockchain that transformed the publishing industry', is preparing for the offering of its own asset, NFB Coin, and Mag Token, the first sub-digital asset of the ecosystem it created, in 2024. As a premium package, digital display and NFB token (non-changeable books) will be activated. The team, which made an agreement to publish the unpublished works of our immortal writer Rıfat Ilgaz and the first copies of his published poems in NFB format, is calling the day content sales and china at NFB Pazar.

# Epigraf Teknoloji San. ve Tic. A.Ş.

**Activity Area** : Omni-channel Growth Platform

**Website** : www.hellosmpl.com.tr

**Authorized Person:** Ebru Çiçekli

**Linked – in** : https://www.linkedin.com/in/ebru-çiçekli-29897510a/

Smpl. is a multi-channel growth platform that makes the lives of digital marketers and CRM Managers easier. It helps them develop growth and loyalty program solutions for their businesses.

Smpl. simplifies the lives of digital marketers, Growth Hackers and CRM Managers. With website personalization, automated onsite solutions, customer journey mapping, different application scenarios, etc., Smpl contributes to the growth and loyalty program development of businesses.

Founded in 2013, Epigraf Technology carries out its activities with software developments that increase conversion rates and reduce abandonment rates with premium consultancy services to its customers. It responds to the needs of local companies in different sectors together with global companies in the field.

With the 2018 Smpl product, Epigraf started to provide better service to its customers and realized a 24% growth in TL turnover in the last month of 2023 compared to the same period of the previous year.

Since the market needs data collection-reporting and e-mailing technologies, the company first started to develop these features. Epigraf, which progresses in a profit-sharing system that increases product features with partners that enable the use of data collected in Whatsapp and social media tools, initiates Machine Learning and Deep Learning studies along with data collection.

There is a goal to open an office in the UK with Academia London in the UK and then to open up globally by establishing a connection with Dubai. Developments and planning are continuing to be made to make the Smpl product more useful and more responsive to the needs of its customers. By the end of the year, Smpl will be much stronger and will be able to meet every need of the digital world.

# Digiform Yazılım Hizmetleri Tic. A.Ş.

**Activity Area** : Document Process

**Website** : www.digiform.com.tr

**Authorized Person:** Gürkan Karagöz

**Linked-in** : https://www.linkedin.com/in/gurkan-karagoz

Digiform's products and services digitize physical paper documents and provide accurate and fast printing of the information on the document to the systems. With Digiform's smart technology, it helps your business to make a profit in all kinds of process operations that require document entry and control.

Digiform offers state-of-the-art smart information capture technologies with its mobile, office scanner and its own smart scanner device; Digitizing physical documents with Digiform's products allows companies to save valuable time, effort and costs.

# 4. Alesta Elektronik Teknoloji Yatırım Companies

| No | Name | Activity Area | Country | Website | Share % |
|---|---|---|---|---|---|
| 1 | TURERA Teknolojik Ürünler A.Ş. | Passive Network Infrastructure Products | TUR | www.zemecs.com | 60,00% |
| 2 | Veriban Elektronik Veri İşleme ve Saklama Hiz. A.Ş. | E-Transformation | TUR | www.veriban.com.tr | 35,00% |
| 3 | EYÇ Teknoloji A.Ş. | Renewable Energy Production | TUR | | 100,00 % |
| 4 | EYF Teknoloji A.Ş. | Renawable Energy Production | TUR | | 100,00 % |
| 5 | CENTRIOT Teknoloji A.Ş. | Renewable Energy Production | TUR | | 100,00 % |
| 6 | Tektuş Sipariş Sistemleri Gıda San. Tic. A.Ş. | One Click Water Order Application | TUR | www.bisu.com.tr | 1,53% |
| 7 | Barty Mobil İnternet Servisleri ve Tic. A.Ş. | Software and Design | TUR | www.barty.app | 5,00% |
| 8 | Birfatura Yazılım Teknolojileri A.Ş. | E-Commerce Management | TUR | www.hubbox.io | 10,00% |
| 9 | Meloknows Bilgi Teknolojileri ve Reklam Hizmetleri A.Ş | Dijital Solutons to Personal Care | TUR | www.meloknows.com | 11,91% |
| 10 | Hubbox Ensütriyel Teknoloji Yazılım ve Dan. A.Ş. | Remote Control and Management of Automation Systems | TUR | www.hubbox.io | 10,00% |
| 11 | Nicat Batarya Teknolojileri A.Ş. | Battery Cathode Production | TUR | www.nicat.co | 6,35% |
| 12 | Bren İleri Teknoloji A.Ş. | Energy Technologies | TUR | www.brenpower.co | 11,50% |
| 13 | Magna Tectum Dan. Dış. Tic. A.Ş. | Corporate communication, school and course management system | TUR | www.magistum.com | 4,00% |

| | | | | | |
|---|---|---|---|---|---|
| 14 | Bakiyem Ödeme Çözümleri ve Teknolojileri A.Ş. | Online Payment System Platform | TUR | www.bakiyem.com | 10,00% |
| 15 | Destekheryerde Bilişim Anonim Şirketi | Digital Phychological Counselling Platform | TUR | www.evimdekipsikolog.com | 12,38% |
| 16 | Bugamed Biyoteknoloji Sanayi ve Ticaret A.Ş. | Prodction of Medical Collagen From Organic Waste | TUR | www.bugamed.com.tr | 2,50% |
| 17 | Polynom Teknoloji Bilgisayar Yazılım Danışmanlık A.Ş. | Management Of Bank Accounts From A Single Screen | TUR | www.paratic.com.tr/ | 10% |
| 18 | Servislet Yazılım A.Ş | Markeplace in the field of after-sales service in the automotive industry | TUR | www.servislet.com | 7,50% |
| 19 | Bukytalk Bilgi Teknolojileri Eğitim Danışmanlık A.Ş. | Platform that brings together those who want to practice speaking English | TUR | www.bukytalk.com | 10,00% |
| 20 | Houston Bionics Inc.-Amerika | Home Type Physical Theraphy Device | USA | www.houstonbionics.com | 3,33% |
| 21 | Malwation Siber Güvenlik Teknolojileri A.Ş. | Malware Analysis | TUR | www.malwation.com | 4,05% |
| 22 | Shiftplanner Teknoloji A.Ş. | Shift Personnel Process Management | TUR | www.shift-planner.com | 10,24% |
| 23 | Interaktif Kredi Dnaışmanlık A.Ş. | Production of Financial Reports, Credit Consultancy | TUR | www.interaktifkredi.com.tr | 6,20% |
| 24 | Tosby Games Oyun Yazılım Eğitim San. Ve Tic. A.Ş. | Mobil/Web Based Game Design | TUR | www.tosbygames.com | 3,00% |
| 25 | Artiox Teknoloji Yazılım A.Ş. | Electronic Sales of Artworks | TUR | www.artiox.com | 5,00% |
| 26 | Öğetürk Teknoloji A.Ş. | Multi-channel Customer Experience Platform | TUR | www.spechy.com | 15,00% |
| 27 | Perhaps Teknoloji ve Yazılım A.Ş. | Award-winning Gaming Platform | TUR | www.kozmonotapp.com | 17,50% |
| 28 | Eba Garaj A.Ş. | Online Expert Support to Parents | TUR | www.kidolog.com | 11,00% |

| | | | | | |
|---|---|---|---|---|---|
| 29 | Edvido Bilişim Yazılım ve E-Ticaret A.Ş. | Marketplace For Advertising, Marketing and Software Projects | TUR | www.edvido.com | 13,25% |
| 30 | Glaucot Teknoloji A.Ş. | R&D, Procution and Marketing of Medical Device That Will Be Used For Glaucoma Treatment | TUR | www.glaucot.com | 8,72% |
| 31 | Pax Animi Games A.Ş. | Hypercasual Game | TUR | www.paxanimigames.com | 4,00% |
| 32 | Den İnşaat Gayrimenkul Teknoloji ve Enerji A.Ş | Library Service Consisting of Digital Twins of Building Sector Materials | TUR | www.bimmade.com.tr | 5,00% |
| 33 | Fon Radar Bilişim Teknolojileri San. Ve Tic. A.Ş | Online Marketplace Platform Bringing Businesses and Financial Institutions together | TUR | www.fonradar.com.tr | 9,30% |
| 34 | PowerDev Inc. | Energy Market SaaS Data Analysis Platform | USA | www.power.dev | 3,63% |
| 35 | Datanchor Inc. | Data Security | USA | www.anchormydata.com | 1% |
| 36 | Wears Yazılım Danışmanlık İth.İhr.Tic ve San A.Ş. | Platform where users can try fashion products on them virtually | TUR | www.wears.com.tr | 10% |
| 37 | Sweephy OÜ | Cleaning data from different sources and formats without the need for code knowledge | EST | www.sweephy.com | 5,00% |
| 38 | Latissim Kozmetik Pazarlama Tic. A.Ş. | Monthly Subscription to Beauty and Care Products | TUR | www.latissim.com | 10,00% |
| 39 | Sensgreen Ltd Şti. | low power wireless sensors and data analysis software platform | UAE | www.sensgreen.com | 2,5% |
| 40 | Postuby Bilişim Teknolojileri A.Ş. | Autonomous Content Creation and Sharing Platform for Social Media | TUR | www.postuby.com | 7,69% |

| | | | | | |
|---|---|---|---|---|---|
| 41 | Scoutli Teknoloji ve Yazılım A.Ş. | Data Analytics, Scouting and Team Management Platform for Esports Organizations | TUR | www.scoutli.co | 6,00% |
| 42 | CareX AI, Inc. | Transforming Camera-Equipped Devices into Vital Signs Measurement Devices with Signal Processing and Artificial Intelligence | USA | www.carex.ai | 0,20% |
| 43 | Defy Digital Yazılım Hizmetleri A.Ş. | Developing Software in the Field of Decentralized Financial Technologies | | www.defy.co | 5,00% |
| 44 | Ciel Tıbbi Ürünlere Kozmetik Danışmanlık Laboratuar Hizmetleri A.Ş. | Cosmetic Raw Materials and Cosmetics Production | TUR | www.cielchimlab.com | 15% |
| 45 | For Physician Eğitim Sağlık Teknoloji Yazılım Sanayi ve Ticaret A.Ş. | Instant Case Consultation App for General Practitioners | TUR | www.forphysician.com.tr | 5% |
| 46 | Olleyy Teknoloji A.Ş. | The Platform Where Those Who Want to Do Sports and Sports Facilities and Trainers Come Together Online | TUR | www.olleyy.com | 5% |
| 47 | Konsorsiyum Bilişim Teknolojileri A.Ş. | Building an Operating System for Climate Change Mitigation and Sustainability | TUR | www.ekofoni.com | 4,94% |
| 48 | Pusula 20 Teknoloji ve Yayıncılık A.Ş. | Delivering Curriculum-Based Education and Book Content in Metaverse | TUR | www.pusulakitaplik.com | 2,50% |
| 49 | Kuasar Video Yazılım Teknoloji A.Ş. | Video Analysis Service with Artificial Intelligence | TUR | www.kuasarvideo.com | 10,75% |

| | | | | | |
|---|---|---|---|---|---|
| 50 | Code 360 Teknoloji Yazılım İç ve Dış Ticaret A.Ş. | Development of a Safe Driving and Accident Prevention System for Mobile Platforms | TUR | www.code360.com.tr | 3% |
| 51 | Handler Oyun Yazılım A.Ş. | Optimization of Game Development Processes with Artificial Intelligence | TUR | www.influencewithai.com | 7% |
| 52 | One Human Yazılım ve Bilişim Danışmanlığı A.Ş. | Artificial Intelligence Based Recruitment Management System | TUR | www.onenewone.com.tr | 8% |
| 53 | Tiamo Teknoloji ve Inovasyon A.Ş. | Mobile Game and Application Software | TUR | www.tiamogames.com | 10% |
| 54 | Dalio Teknoloji Danışmanlık | Tokenisation of Real World Assets | TUR | www.dalioprotocol.com | 5% |

# Turera Teknolojik Ürünler A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Passive Network Infrastructure Products |
| **Website** | : | www.zemecs.com |
| **Authorised Person** | : | Haluk Kıraç |
| **Linked-in** | : | https://www.linkedin.com/in/haluk-k%C4%B1ra%C3%A7-7b8063168/ |

Founded in 2013, the company has developed products and solutions for the needs of institutions in the fields of information and energy infrastructure, banking, military and industrial electronics under its registered brand Zemecs, and it has increased its product portfolio and sales significantly.

Zemecs manufactures complete passive network infrastructure products. Company portfolio includes industry-leading, high speed and density end-to-end structured cabling products, rack cabinets, field cabinets, group sockets, power distribution units, aluminum cable trunking and related accessories which enable the implementation of the data communication and electrical infrastructure needs of small, medium and large corporate networks in a way that provides the best business results.

Today, depending on the number of devices connected to the internet; In addition to the development of new applications, the rapid spread of IP-based technologies (VoIP, wireless, video conferencing, cloud computing, etc.) necessitates institutions to implement network installations with high availability and speed and increased bandwidth. A physical infrastructure that meets all these expectations is only possible with a properly designed, implemented and maintained structured cabling system. Zemecs offers expert solutions in this regard. It will continue to develop products and services in line with the changing IT infrastructure needs in the future as it is today.

In case of suitable conditions occur for TURERA, share sale or strategic partner options are targeted.

# Veriban Elektronik Veri İşleme ve Saklama Hizmetleri A.Ş.

**Activity Area** : E-Transformation

**Website** : www.veriban.com.tr

Veriban has been serving as a Private Integrator since the first day of the private integrator system in e-transformation applications with its qualified human resources and technological infrastructure in order to operate only in the field of e-transformation.

Established in 2013, the company offers e-invoice and related solutions to companies in a fast, reliable and effective way with the Special Integrator status granted by the Revenue Administration. The company, which has risen to the top of the market with its high customer satisfaction, also offers the most up-to-date solutions in e-Archive and e-Ledger. Thanks to its solutions that can be integrated seamlessly with almost all ERP and Accounting programs used in the market, it provides great cost advantages to its customers.

Veriban's service quality and management standards, Business Continuity Management Certificate (ISO 22301), Information Security Standard Certificate (ISO / IEC 27001), Information Technology Service Management System Certificate (ISO / IEC 20000) and Disaster Recovery Service Certificate (ISO / IEC) 24762) with international standards.

Veriban, the leading and reliable company of the e-Invoice Sector, is preferred by Turkey's leading software companies as a solution partner within the scope of integration services and as the e-invoice private integrator, it integrates e-transformation services through these software used by companies using Turkey's leading software.

In case of suitable conditions occur for Veriban, the sale of shares is targeted.

# EYÇ Teknoloji A.Ş.

**Activity Area:** Renewable Energy Production

EYÇ started its activities in the renewable energy sector in January 2019 with the aim of leaving a cleaner world to future generations by making the use of renewable energy sources widespread.

The company, which operates in the production of solar-based renewable energy, has a GES power generation plant.

EYÇ continues to produce electricity with a total of 1265 kWp DC power capacity in Kozluk district of Batman Province.

The SPP commissioned on 17.09.2018 will sell its production within the scope of YEKDEM until 14.09.2028.

# EYF Teknoloji A.Ş.

**Activity Area:** Renewable Energy Production

EYF started its activities in the renewable energy sector in January 2019 with the aim of leaving a cleaner world to future generations by making the use of renewable energy sources widespread.

The company, which operates in the production of solar-based renewable energy, has a GES power generation plant.

EYF continues to produce electricity with a total of 1265 kWp DC power capacity in Batman Province, Kozluk district.

The SPP commissioned on 17.09.2018 will sell its production within the scope of YEKDEM until 14.09.2028.

# CENTRIOT Teknoloji A.Ş.

**Activity Area:**Renewable Energy Production

Centriot, which operates in the field of solar-based renewable energy production, started its activities in January 2019.

The company has a GES power generation plant.

Centriot continues to produce electricity with a total DC power capacity of 1240 kWp in Kozluk, Batman Province.

The SPP commissioned on 17.09.2018 will sell its production within the scope of YEKDEM until 14.09.2028.

# Tektuş Sipariş Sistemleri Gıda San. Ve Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Application for Water Order With One Click |
| **Website** | : | www.bisu.com.tr |
| **Authorised Person** | : | Ergin Üner |
| **Linked-in** | : | www.linkedin.com/in/ergin-uner-a118281a |

Tektuş Sipariş Sistemleri (Tektuş Ordering Systems) has developed the Bisu application, which allows water to be ordered with a single click and brings the nearest dealer and the consumer together. In 2021, it launched the Bimarket application.

BiSu, which started its journey in September 2015 by serving only in Istanbul, serves more than 1 million households in 60 cities. In addition to more than 50 water brands in 60 cities, it continues on its way with BiRi, which provides fast carboy water and beverage orders until 24:00 every day of the week, and BiMarket, which meets all the needs of a house with more than 7000 kinds of products.

BiSU's end-to-end delivery service, BiRi, facilitates the ordering of carboy water, and enables users to meet all their other beverage needs at much more affordable prices than market prices.

Having successfully completed a year with the fast delivery service it started with its own distribution network, BiSu targets 1000 warehouses, 10 thousand employments, deliveries in 8 big cities and a turnover of 500 million dollars by the end of the second year. With its fast delivery service, which achieved 40% growth performance every month compared to the previous month, BiSU quadrupled its Istanbul orders compared to the previous year.

For this, it offers suggestions based on users' past orders, identifies their needs and creates a personalized application experience. In the application, there are also options specially added to the user's needs, such as a reminder to drink water, an appointment order. It offers a personalized customer experience.

Donating to UNICEF on behalf of users for each water order, BISU met the daily water needs of 1 child and gave hope to a total of 22 million children.

# Barty Mobil İnternet Servisleri ve Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Software & Design |
| **Website** | : | www.barty.app |
| **Authorised Person** | : | Semih Kılıçgedik |
| **Linked-in** | : | https://www.linkedin.com/in/semih-kilicgedik |

Developing the interpersonal (C2C) goods exchange platform that enables individuals to exchange their second-hand goods with value and quickly, Barty changed its business model and started to provide mobile and web application development services for businesses and corporates under the BartyDigital brand.

A program has been prepared to establish new venture(s) with the funds generated from here.

# BirFatura Yazılım Teknolojileri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | E-Commerce Management |
| **Website** | : | www.birfatura.com.tr |
| **Autrorised Person** | : | İbrahim Bayır |

Launched in July 2016, Birfatura is a technology initiative developed for SMEs engaged in e-commerce, providing order and invoice management.

Thanks to its online platform, it provides integration to all online marketplaces and e-commerce platforms operating in Turkey.

Thanks to these integrations, BirFatura aims to enable SMEs to manage all their e-commerce.

Since September 2020, as an e-invoice integrator licensed by the Revenue Administration, it has been providing e-invoice services to its users under BirFatura Integrator.

BirFatura closed the year 2023 with a growth of over 160%. In addition, it has increased the number of personnel by around 30% in order to increase the quality of service. In 2023, it expanded its sales network by establishing the EDonustur.com brand. It supports this sales network with approximately 200 new dealers.

BirFatura continues the process of becoming a global brand in 2024 and is nearing the end of new product development. It aims to start global sales in the first quarter of 2024.

# Meloknows Bilgi Teknolojileri ve Reklam Hizmetleri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Personel Care Digital Solutions |
| **Website** | : | www.meloknows.com |
| **Authorised Person** | : | Melis Bilgili Baki |
| **Linked-in** | : | https://www.linkedin.com/in/melisbilgilibaki |

Melo App
Dijital Güzellik Asistanı

Founded with the vision of becoming a pioneer in the beauty and technology sector in Turkey and globally, Meloknows is a digital beauty assistant that enables its users to get the personal care and beauty services they demand from the personal care and beauty services on the platform at the time and place they want with MeloKnows.com and MELO mobile application. The application is a marketplace platform and mobile application that allows users to make online bookings and payments within minutes by reviewing the professional profiles of hairdressers and beauticians.

The company also advertises and promotes the companies by sending the original and trial size products of the cosmetic brands with which it has an agreement to its users and professionals registered in its system, collects feedback on the performance of the cosmetic products it gifts and provides data analysis to the companies.

Meloknows, which sells to many important institutions such as Google, ING Bank, Philip Morris, Enerjisa, Somerset Hotel, CMA CMG, SKIN 401, SEPHORA, İçim (Ak Gıda), Trendyol, and Eczacıbaşı in the B2B area, has an aggressive growth strategy for 2024, especially with the annual agreements with Enerjisa and Eczacıbaşı. Having achieved 21% growth in the B2C market compared to last year, Meloknows targets an aggressive growth in both the number of appointments and specialist registrations in 2024 and evaluates its current investments in technology and marketing.

Melo App brings nearly 10,000 personal care and beauty services to tens of thousands of customers with thousands of Melo professionals in 40 cities in Turkey, mainly in Istanbul and Ankara. Melo App, the first product of MeloKnows, is the first initiative in Turkey that enables customers to receive personal care and beauty services with just "one click" at their home, office or hotel. Launching the digital transformation of the beauty industry, Melo App aims to make personal care services accessible to 'everyone'.

# Hubbox Endüstriyel Teknoloji Yazılım Danışmanlık San. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Remote Control and Management of Automation Systems |
| **Website** | : | www.hubbox.io |
| **Authorised Person** | : | Mehmet Bilgi |
| **Linked-in** | : | https://www.linkedin.com/in/mehmetbilgi/ |

Developing technology with domestic and national means for remote access to machines, HUBBOX produces Connect X1 device and interoperable industrial devices and software. Providing easy and direct access to industrial devices anytime, anywhere with WAN, LAN and Wi-Fi ports, HUBBOX provides data communication with high-security SSL certificates and the most up-to-date encryption methods, and uses Google Authenticator infrastructure for two-step security 2FA in system access.

Hubbox, which was established in Yıldız Technical University Technopark in 2018 after a 5-year R&D process, launched its first product, "Hubbox Connect X1", for which it developed both software and hardware for remote access to industrial devices and data collection, and started to be used in more than 50 countries. It received various support from TUBITAK, KOSGEB, ITU Seed, YTU Incubation and TIM – TEB Venture House received various supports.

In the "Top 10 Industry 4.0 Trends and Innovations: 2020 and Beyond" research conducted by Startus Insights among 770 startups and emerging companies, Hubbox was selected as one of the two best companies worldwide, with great success in the IoT (Internet of Everything) category.

The Early Warning System, which captures earthquakes at the moment of occurrence with sensors placed at various points and artificial intelligence software and warns seconds, sometimes minutes (depending on the distance of the earthquake source) before the tremors reach the settlements, was launched by the EDIS consortium, in which our indirect subsidiary Hubbox has a 25% stake. EDIS has two awards from the 2023 Insurtech Hub Awards.

With the autonomous solution developed, elevators can be fixed on the nearest floor before the earthquake tremors reach, electrical devices and natural gas can be turned off against fire and explosion risks, doors and barriers at building exits and electronic transitions can be opened to facilitate evacuation processes.

Hubbox (hubbox.io), which develops industrial remote access and data collection devices with its own technology, aims to expand to foreign markets.

## 4.11. Nicat Batarya Teknolojileri A.Ş.

# Nicat Batarya Teknolojileri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Battery Cathode Manufacturing |
| **Website** | : | www.nicat.co |
| **Authorised Person** | : | Engin Karabudak |
| **Linked-in** | : | https://www.linkedin.com/in/engin-karabudak-8343a033 |

Nicat produces nickel-based cathodes for secondary batteries and carries out artificial intelligence-supported R&D and develops battery materials. It rapidly continues its artificial intelligence-supported high-nickel content cathode material production and R&D studies for Li-ion batteries.

Nicat, which plays a leading role in new generation battery technologies with its domestic and international customers, is a member of the Canadian Battery Metal Association. In 2022, the company exported to its US-based customer and also commissioned its pilot factory with an annual production capacity of 3 tons. It purchased the necessary devices for battery production and established a battery testing center. It proved its innovative side by receiving the "Seal of Excellence" by the European Union in 2022.

It has accelerated its chemical synthesis studies by actively using the scanning electron microscope (SEM), which was put into operation by the end of 2022. By establishing and operating the pilot production line, it started to supply samples on an industrial scale to its customers so that they could test them in their own battery production.

It continued to move forward in line with its global growth targets in 2023.

Signed a 7-year contract with a US-based battery manufacturer, including technological consultancy and license transfer. Consultancy and license revenues are expected to reach 26.2 million USD during this agreement, which will be a very important step in the export of technology know-how from Turkey to the USA.

A new product development agreement has been signed with a second customer originating from the United States, which has the potential to lead to a Licensing agreement of similar scope in the medium term, and synthesis studies are continuing in this context.

In September, it was listed among the top 10 start-ups that can contribute to the development of Electric Vehicle Batteries by StartUS, a European-based research firm, that is recommended to be followed closely in 2023.

# BREN İleri Teknoloji Enerji Anonim Şirketi

| | | |
|---|---|---|
| **Activity Area** | : | Energy Technologies |
| **Website** | : | www.brenpower.co |
| **Authorised Person** | : | Çınar Laloğlu |
| **Linked-in** | : | https://www.linkedin.com/in/cinar-laloglu-851649232/ |

Bren provides energy, maintenance and time savings to its customers by monitoring critically important mechanical components used in the industry, especially in steam technologies, with artificial intelligence-based, wireless sensors that can produce their own energy, and industrial IoT technology. This innovative technology, which aims to provide

Focusing on the industrial internet of things (IIoT), the company aims to save energy, maintenance and time to the industry. The company, which offers domestic hardware and software solutions, markets its patented products on a global scale with 15 years of R&D know-how. Bren eliminates the battery problem and replacement costs in wireless sensors by converting the temperature difference and vibrations in the areas where there are critical components that must be constantly monitored in the industry to electrical energy. Thanks to artificial intelligence-based industrial IoT and battery-free sensor technology, it provides energy, maintenance and time savings to companies.

As globally increasing energy costs make energy savings more important in all sectors, Bren continues to offer its own energy-producing smart sensor technology to its customers using steam technology in a much more strategic structure. In addition to acquiring global customers, Bren also offers its customers high return on investment and short payback period cooperation with its digital monitoring agreement. Bren continues to make significant contributions to both the country's economy and the environment by preventing carbon emissions.

Bren, which enables customers to control steam technology in a much more effective and systematic way for the first time in the world, has developed an artificial intelligence-based software algorithm instead of traditional steam meters for steam production and consumption monitoring, and directly monitors high pressure and temperature lines without the need for revision or stopping production. It has launched the 'Bren STAR' product based on the hardware technology it can adapt. In addition to preventing production losses, it has become a company that manages to control steam production, consumption and losses integratedly and wirelessly.

It signed a sales contract with a company based in Poland, which is expected to reach 10 Million Euros in 5 years.

Brenpower, which was incorporated in England for the purpose of selling the products it developed, has also started its operations in the United Arab Emirates.

With the Artificial Intelligence-enabled Smart Sensors it has developed, it has been listed among 19 promising Startups among 664 global startups and scaleups in the field of Industrial Maintenance Trend.

### 4.13. Magna Tectum Danışmanlık Dış Ticaret A.Ş.

## Magna Tectum Danışmanlık Dış Ticaret A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Corporate Communication, School and Course Management System |
| **Website** | : | www.magistum.com |
| **Authorized Person** | : | Ümit Bozkurt Erdoğdu |
| **Linked-in** | : | https://www.linkedin.com/in/umit-bozkurt-erdo%C4%9Fdu-0a4703169/ |

Magistum offers solutions for many other needs such as class attendance, homework submission, exams with written and optical forms, as well as online surveys, publication of menus, management of guidance processes, planning and announcement of social events, library module, payment tracking in a single product. It is a corporate communication, school and course management system. It can work in integration with third party software.

Magistum saves time and effort by collecting information in a single center; It provides the opportunity to manage the school in a healthy way. Serving all students from kindergarten to the last year of high school, Magistum securely stores all the student's information and shares it with those who are authorized. It is very easy to use, works on phones, tablets and computers.

# Bakiyem Ödeme Çözümleri ve Teknolojileri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Online Payment System Platform |
| **Website** | : | www.bakiyem.com |
| **Authorised People** | : | Umut Yalçın, Selin Şahin |
| **Linked-in** | : | https://www.linkedin.com/in/umut-yal%C3%A7in-4608119b<br>https://www.linkedin.com/in/selin-n-992383153/ |

Since its establishment in 2017, Bakiyem Payment Solutions is a financial technology company that develops easy-to-use payment solutions that can be installed in minutes without requiring any technical knowledge.

Working with the motto "The easiest way to receive payments", Bakiyem produces online payment solutions for companies of different sizes that want to receive payments easily, quickly and at low costs.

Bakiyem Payment Solutions has 4 different products developed on Virtual POS and Payment Systems. With "Saha Bakiyem", companies can collect orders from their dealers and customers, receive online payments and all transactions are recorded in real-time ERP and Accounting programs. My Market Balance product allows SMEs to start e-commerce within 2 hours without any technical knowledge. Thanks to Bank Balance, companies can manage all their bank transactions from a single screen and automatically match incoming eft and remittances with their accounting accounts.

In 2023, especially with SAHA BAKİYEM, which was produced in the B2B field, large-scale companies had the opportunity to move their entire field team and dealers to digital without any investment costs. Bakiyem, which uses features such as not only online payment but also ordering, invoice tracking, current account integration, has grown very fast in 2023 and continues to grow.

Bakiyem, whose "Saha Bakiyem" product has been awarded in 5 different categories by IDC Turkey for three years in a row, launched its international expansion in Azerbaijan in 2022 and aims to

expand to the European market in 2024 with the new funding it will receive in the investment round it plans to launch. Bakiyem's total trading volume has reached TL 8.5 billion and it aims to close 2024 with a trading volume of over TL 13 billion. Bakiyem aims to increase its profitability 7 times compared to 2023 by increasing SAAS revenues with new products and deepening within existing customers. Taking firm and steady steps forward, Bakiyem will soon announce both new names and its first European sale.

### 4.15. Destek Her Yerde Bilişim Anonim Şirketi

## Destek Her Yerde Bilişim Anonim Şirketi

| | | |
|---|---|---|
| **Activity Area** | : | Digital Physchological Counselling Platform |
| **Website** | : | www.evimdekipsikolog.com |
| **Authorised Person** | : | Aynur İlhan |
| **Linked-in** | : | https://www.linkedin.com/in/aynur-ilhan-71893a178 |

Evimdekipsikolog, a digital platform that provides accessible, easy and cost-effective expert support to those who want to get psychological counseling, has been bringing together those who want to get psychological support and professionals in this field by voice, video and messaging since 2018.

Evimdekipsikolog.com is a digital platform that provides accessible, easy and cost-effective expert support to anyone who wants to get psychological counseling while struggling with the difficulties of life. It works with a large number of experienced Psychologists and Psychological Counselors who are licensed and trained in various fields. Their new mobile application https://healmeup.com/ took its place in the appstore and google play with its global brand, reached the first 1000 clients in a short time and successfully completed 400 sessions,

Evimdeki Psikolog, which is preparing to start its 3rd investment round in April-May, aims to enter the Eastern European markets in particular. With the expected 4-fold growth of the 'mental health' market until 2028 and the actions they will take to enter new markets, higher growth rates with the mobile app and the newly developed, soon to be announced content-based membership model, they plan to launch a series a investment round in mid-2025.

# BUGAMED Biyoteknoloji Sanayi ve Ticaret A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Medical Collagen Production from Organic Wastes |
| **Website** | : | www.bugamed.com.tr |
| **Authorised Person** | : | Gamze Kara Mağden |
| **Linked-in** | : | https://www.linkedin.com/in/gamze-kara-magden |

It carries out R&D studies on medical collagen storage with its own patented production method from animal waste, with the knowledge provided by biotechnology, tissue engineering and material engineering experience. It produces high value-added raw materials such as atecollagen, fibroin and hyaluronic acid with critical processors used in the pharmaceutical, medical device and cosmetic industries.

In 2020, with its seed investment, it established an accredited facility within the scope of EN ISO 13485 Quality Management System for Medical Devices and EN ISO 22716:2013 Cosmetics - Good Manufacturing Practices (GMP) and became one of the 10 companies in the world to produce medical quality collagen.

BUGAMED started its sales activities in the last quarter of the year after the establishment process in 2021, and in 2022, it started sales, distribution and marketing activities as well as R&D and new product development activities, increasing product and market diversity. In 2023, it increased its annual sales amount and other income by increasing the joint product development strategy, which it developed especially with corporate companies, with businesses operating in different fields, approximately doubling the income it earned in the previous year. BUGAMED, which received support from national and international funds to develop 2 new raw materials and 2 biomaterial-based products that will create input into the medical device industry in the field of deep technologies in the last half of 2023, will create input into the medical device industry in the first quarter of 2024 with the outputs obtained from the international joint R&D project. A patent application will be made on biomaterial production and method. There is 1 patent application.

# Polynom Teknoloji Bilgisayar Yazılım Danışmanlık A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Management Of Bank Accounts From A Single Screen |
| **Website** | : | www.finekra.com |
| **Authorised Person** | : | Erhan Zengin |
| **Linked-in** | : | https://www.linkedin.com/in/erhan-zengin-1a578b54 |

It offers solutions for the B2B needs of companies, such as receiving account movements and balances from banks and displaying them in the application and making bulk payment transactions accordingly, managing the check integration process, making dealer transactions with the direct debit system and B2B needs of companies.

The application, whose previous name was Paratic, continues its journey as Finekra with its renewed name and colors. Finekra is a new generation banking application that works integrated with banks and your accounting program, automates your processes, and can be accessed via web and mobile.

Finekra also offers solutions such as managing many solutions such as bank account movements, payment, collection, current accounts, reporting on a single platform; capturing 95% of who the money transfer belongs to, accounting transfer, payment, automatic reporting, login structure different from the banking structure, user-based authorization that can be managed instantly.

Finekra managed to increase its turnover by 300% compared to the previous year and tripled its financial performance. Finekra, whose number of customers increased by 200% compared to the previous year, serves 3 banks and 4 payment institutions. DBS and POS collection volumes exceeded TL 1 billion.

# Servislet Yazılım A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Markeplace in the field of after-sales service in the automotive industry |
| **Website** | : | www.servislet.com |
| **Authorised Person** | : | Gökmen Bolayır |
| **Linked-in** | : | https://www.linkedin.com/in/gokmenbolayir |

Servislet, which offers a marketplace for after-sales services in the automotive sector, facilitates the appointment and sales processes of service points while providing convenience to vehicle owners with the appointment module integrated into Servislet.com.

Having received project approval for the completion of online sales processes and dealer digitalization processes through the Continental brand's corporate website in Turkey, Servislet undertakes the technological infrastructure for Continental in one of the three countries globally. Their goal is to become a technology supplier for Continental in more than one country globally, as they have done with the Michelin brand.

In addition to this, Servislet Dali, with its new name Servislet Pro, introduced SAAS products to the market. Servislet Pro is a tire dealer operating system that includes tire CRM and e-commerce modules, representing a first in the tire industry in the world. Having signed its first agreement with Michelin Turkey, Servislet continues to negotiate with Michelin Global and other tire brands in different countries. Continental is also expected to be integrated into the agreement with 300 dealers as a Servisler Pro customer.

The presence of the 'Tirelet' brand in the Greek market is increasing day by day. With the agreement signed with Michelin Group, commission rates have been reduced, annual SAAS based business model has been adopted and annual operation and maintenance fee has been included in the revenue. In addition, all additional enhancements are invoiced additionally. Based on this model, it transforms global expansion into a technology licensing model without operations.

Introducing Karmen, a product with artificial intelligence-based image processing technology, Servislet continued its existing insurance partnerships and gained new customers in the shared car economy.

# Bukytalk Bilgi Teknolojileri Eğitim Danışmanlık A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Platform That Brings Together Those Who Want to Practice Speaking English |
| **Website** | : | www.bukytalk.com |
| **Authorised Person** | : | Hasan Can Üretmenoğlu |
| **Linked-in** | : | https://www.linkedin.com/in/hasancanuretmenoglu |

Bukytalk serves as a social platform that brings together users who want to practice speaking English in events with specified content or concepts.

BukyTalk online English speaking site offers you the opportunity to talk to native English speakers with speaking packages suitable for your level. It provides the opportunity to benefit from the most suitable English speaking packages after the first free English speaking session.

On November 1, 2021, it successfully completed a record level of funding in Crowdfunding in 29 hours.

With the new fund that started to be used as of January 1, 2022, the turnover increased by 4.5 times, there was an 85% growth in the number of participants, and there was a significant increase in the fees charged per participant.

Financial efficiency increased by 25% and Dimes, İş Bankası, Qnb Finansbank, Mazars-Denge and Grisoft were added to the institutions worked with.

In 2023, with its highly scalable business model and software infrastructure, it will be able to cover the practice of speaking Turkish in the Middle East. At the same time, systems that will integrate BukyTalk into university preparatory schools will be introduced to the market during the year.

In the voting conducted by Startup Centrum, Bukytalk was selected as the 'Education Startup of the Year', and in a period of 8 months, a turnover of 3 times the previous 23-month transition was achieved.

Bukytalk, which has reached more than 12,500 participants and 20+ B2B brands, continues to provide service with the number of trainers approaching 50.

# Houston Bionics Inc. USA

| | | |
|---|---|---|
| **Activity Area** | : | Home Type Physical Theraphy Device |
| **Website** | : | www.houstonbionics.com |
| **Authorised People** | : | Kutay Pehlivan, Ali Utku Pehlivan |
| **Linked-in** | : | https://www.linkedin.com/in/kutay-pehlivan-bb03252b/<br>https://www.linkedin.com/in/aliutku/ |

HoustonBionics manufactures home-type medical devices that can enable patients with neurological disorders to be treated without a physiotherapist. Increasing the remote rehabilitation experience of patients with the software it has developed, HoustonBionics can also bring together millions of patients with each other and therapists online.

In treatments with ExoRehab, which is designed for upper extremity rehabilitation, the patient begins to exercise on his own and thanks to integrated games, high repetitive and intense exercise can be achieved by maintaining his motivation for a long time. Provides increased treatment motivation with visual feedback. Significant insights into patient development with robotic data clinically proven patient development The theory behind ExoRehab X has been proven by clinical studies.

ExoRehab X, an affordable home medical device developed and clinically proven for stroke patients and which was manufactured in Turkey and completed the certification processes, continues sales in Europe. It was approved by the FDA in the second half of 2021 and started to be listed in the device category. The ExoRehab product is available for sale in the American market.

Having been accepted to the Turkish Technology Development Foundation's HIT Investment Program in 2022, Houston Bionics has completed the program and continues to develop its market entry and sales processes specific to the US market.

ExoRehab X Clinical

ExoRehabX Clinical; It provides an advanced contribution to the treatment of all patients with neurological involvement such as Cerebral Palsy, Brachial Plexus, Hemiplegia. ExoRehab X, which has a working order that will isolate the target joint to be treated in exercises from other joints, becomes active when the patient's voluntary movement goes beyond its current limits. For patients with spasticity; taking a position from the physiotherapist in the planned treatments of the patient.

ExoRehab X
Playable. Social. Affordable.

# Malwation Siber Güvenlik Teknolojileri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Malware Analysis |
| **Website** | : | www.malwation.com |
| **Authorised Person** | : | Kağan Işıldak |
| **Linked-in** | : | https://www.linkedin.com/in/kaganisildak/ |

Carrying out R&D on malware, Malwation provides companies with detailed reports against advanced malware with the products it has developed, helping them take the right actions and understand the threats in detail.

In addition to its 2 products, namely AIMA and MSP, Malwation increased the number of products under the company's roof to 3 with the FSA (File Security Analysis) platform. FSA is a central reputation platform that companies need to analyze high volumes of file traffic. In line with a need that arose in companies working together, the first prototypes were developed under AIMA and then turned into a product with a new name. In line with the work carried out with AWS, a transition study was initiated to enable the AIMA platform to work completely in the cloud, and this process continues rapidly.

AIMA. Work is being carried out to integrate MSP and MSP products with different solutions in line with the demands from customers.

Malwation, which started to serve more than 1000 users in 92 countries with the Threat.Zone brand and platform and the umbrella threat analysis platform concept, has reached 2400 users worldwide. Managerial strategies were implemented to prepare for the USA and EU markets, with product focuses on Malwation Hook Mesh and Threat.Zone. An agreement was reached with 3 advisors for these markets and negotiations were progressed. With this platform designed in the SaaS model, it offers a flexible and fast solution by solving the needs of different segments with the technologies it has developed under a single roof. With CDR technology, it has implemented new usage scenarios for its customers to make the file infrastructures of corporate cyber security infrastructures more secure.

It plans to continue its participation in international conferences in 2024 with May - RSA, June - Infosec London, October - Virus Bulletin.

# Shiftplanner Teknoloji A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Shift Personnel Process Management |
| **Website** | : | www.shift-panner.com |
| **Authorised Person** | : | Ahmet Tepe |
| **Linked-in** | : | https://www.linkedin.com/in/ahmettepesp |

Shiftplanner is a web-based software initiative that aims to make the shift work patterns of companies from different sectors and sizes more systematic, fast, easy, error-free, efficient and smart within the scope of digital transformation.

With Shiftplanner, all phases of shifts, leave, overtime, support, transfer, recruitment, dismissal and many more works such as planning, approval, sharing, tracking, reporting, archiving can be easily managed.

By using Shiftplanner for shift management processes, companies can increase their work efficiency, employee satisfaction and internal transparency, and save time and cost.

Shiftplanner, which makes significant contributions to the digitalization of companies' shift management with its current product, helps companies end the chaos of Excel and e-mail, increase work efficiency, increase information accuracy and reliability, increase internal transparency and employee satisfaction, make reporting more accurate and faster, save time and money. It provides positive values such as savings.

# İnteraktif Kredi Danışmanlık A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Production of Finacial Reports, Credit Consultancy |
| **Website** | : | www.interaktifkredi.com.tr |
| **Authorised Person** | : | Cesur Ölçenoğlu |
| **Linked-in** | : | https://www.linkedin.com/in/cesur-ölçenoğlu |

Interaktif Kredi A.Ş. is a Fintech initiative that provides new generation credit scoring using artificial intelligence technology with rich data. The credit scores generated allow individual centers to select suitable ones and improve their credit scores. It plays a direct role and guides companies' decision-making. It provides critical system support such as the limit that customers can open, the required down payment and deposit, and the recommended repayment period.

Within the scope of Interactive Credit, Banking, Finance and Financial Consultancy activities, which were established with the mission of enabling people to trade safely within debt-credit relations by carrying the financial technologies of the future; It carries out Algorithm and Software development and Report Provider Development studies for Credit, Credit Score, Trust Score, Rent payment, Promissory Note payment, Corporate Debt payments.

8 different bank transactions launched Interactive Credit, adding credit card offers as well as loan offers to the systems.

Interaktif Kredi, which has an agreement with IBB, took part in the sale of credit reports within the 'Istanbul Benim' mobile application. It was accepted to the Microfot Hub program and a credit limit of 150,000 USD was received for software technology support.

The artificial intelligence model, which was completed in 2023 and approved by TUBITAK, has received full approval. The credit profile product was prepared and sales started. 'Credit Expert Güven', which provides live support with artificial intelligence support, was launched.

Aiming to continue its success for 2024, Interaktif Kredi plans to add features such as deposits and becoming a bank customer for its individual customers. Interactive Credit will sell its decision support model, which provides scoring for selecting safe customers, to potential companies working in rental markets and involved in rental processes. It will add more banks' loan, credit card and deposit offers and options to become a customer.

Interaktif Kredi, which plans to include loan, credit card and customer options for SMEs,
also plans to include vehicle loan offers into our system. It will launch the 'expert consultancy' package, which provides financial health services with an annual membership, and the dealer panel that will provide car rental companies with information on whether the people who will rent the vehicle are reliable or not. They aim to grow by increasing their marketing budget with a bridge investment tour after the second half of the year.

### 4.24. Tosby Games Oyun Yazılım Eğitim San. Ve Tic. A.Ş.

## Tosby Games Oyun Yazılım Eğitim San. Ve Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Mobil/Web-Based Game Design |
| **Website** | : | www.tosbygames.com |
| **Authorised Person** | : | Ahmet Can Duras |
| **Linked-in** | : | https://www.linkedin.com/in/ahmet-can-duras-6bb2611ab/ |

Tosby Games, a game studio that develops games for mobile and computers, partnered with Turkey's largest game publisher Rollic in 2021, and received its first investment in March with a valuation of $500,000.

Tosby games, which produces 5-6 games a month in the hyper-casual genre and continues its preparations to enter the subject of blockchain-based nft games, is partnering with CrazyLabs, the world's 3rd largest publisher, in the last quarter of 2021 and continues to produce games for it.

In 2022, Tosby Games aims to focus more on blockchain-based games and make its second investment in this field. With this investment, play to earn game production will accelerate and entry into the sector will be provided.

In the last quarter of 2022, there are targets to establish the first overseas-based Tosby studio.

# Artiox Teknoloji Yazılım A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Electronic Sales of Artworks |
| **Website** | : | www.artiox.com |
| **Authorised People** | : | Tuncay Dakdevir, Cemal Doğan |
| **Linked-in** | : | https://www.linkedin.com/in/tuncaydakdevir/<br>https://www.linkedin.com/in/cemaldogan/ |

Artiox is a new generation art investment platform that provides expertise, insurance and a special token for the works of art on its platform. Blockchain technology allows small entities to invest and sell valuable art products online in any amount they wish.

Artiox is a new generation art investment platform that tokenizes valuable art products on the blockchain and offers them to users. Artiox, where users can create their own portfolio instead of allocating a large amount of funds to a single work of art, is active 24/7 with both web and mobile applications. On the Artiox platform, users can manage their art investments effectively and monitor the details of their investments from time to time. Artiox, which has supplied 26 different products with a total supply amount of 19 million TL to date, has also realized a volume of 100 million TL of the wealth created by the body.

Artiox, a domestic initiative that is a first in the world, experienced a growth of nearly 50% in user numbers in 2023 compared to the previous year, while the total value of the products offered was 3 times more than the previous year. The total volume in 2023 reached an amount more than 2 times that of the previous year. On the other hand, with the acquired online auction feature, it is possible to invest in works of art in pieces through Artiox, while at the same time, services have started to be provided for collectors who want to purchase works, and the revenue model has been strengthened.

Artiox, which established its company structure in the Netherlands, aims to meet users in Europe in the near future.

One of Artiox's goals for 2024 is to effectively expand Artiox and reach wider audiences. Artiox's main focus this year is planned to be its international expansion. First of all, to continue development to serve Europe and then other parts of the world. In Turkey, where they have been actively present for 3 years, they continue to offer users new alternatives for their portfolios with more product offerings.

# Öğetürk Teknoloji A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Multi-Channel Customer Experience Platform |
| **Website** | : | www.spechy.com |
| **Authorised Person** | : | Metin Öğetürk |
| **Linked-in** | : | https://www.linkedin.com/in/metinogeturk |

Ögetürk Teknoloji A.Ş., with its Multi-Channel Customer Experience Platform Private, allows the management of meetings, communication channels such as Live Support, Video Call, Social Media, E-Mail from a single place, and the tracking of back office meetings with the included Ticket system. It continues to offer unique features by integrating with the services of world brands such as Amazon, Google and Azure.

In addition to finding a faulty product due to its special usability, digital marketing support, end-to-end communication working structure, it continues to stand out with its rapid response to customer demands within the scope of support and a smooth process operation.

In 2023, a year of complete transformation, Ögetürk Technology has transformed its product Spechy into a fully SAAS product integrated with Artificial Intelligence.

Spechy has reached a global and secure structure with Google cloud and has become a multilingual and artificial intelligence-supported platform. Spechy; It offers many features such as real-time translation with artificial intelligence, real-time artificial intelligence-supported conversation suggestion (Agent Assist), Chat Bot, Correspondence Analysis Feature, Visual Perception Diagnosis, Notification and Flow Management with Artificial Intelligence, and Screen Recording. has become a product. In addition, by developing a Mobile Application, it stood out among its competitors and allowed its customers to mobilize and manage all these processes.

In addition to integrating with more than 100 known global applications within the scope of integration, it created new revenue models by creating its own application marketplace. Spechy, which started to make its name among global brands by accelerating its advertising and promotion processes in the global arena in 2023, started to be shown as a global product among its competitors on many foreign product comparison sites and started its operations with sales representatives in America and Europe.

Among its 2024 targets, it aims to produce Artificial Intelligence-supported solutions, create new customers and business partnerships on a global scale, and embark on a new investment round.

# Perhaps Teknoloji ve Yazılım A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Award-winning Gaming Platform |
| **Website** | : | www.helloperhaps.com |
| **Authorised Person** | : | Oğuz Özvardar |
| **Linked-in** | : | https://www.linkedin.com/in/oguzozvardar |

:

Perhaps Teknoloji is an educational technology company that focuses on improving individuals' cognitive, mental and intellectual skills by offering brain, knowledge and puzzle games.

They are expanding globally with their main product Locus mobile app (https://www.locusbrain.com). Designed as a wider range of educational platform by bringing the formats of the Cosmonaut application they developed to the world, Locus is a new generation educational platform that focuses on improving individuals' cognitive skills such as memory, focus, problem solving and grammar, as well as increasing their intellectual accumulation and thinking skills.

## 4.28. EBA Garaj A.Ş.

# EBA Garaj A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Online Expert Support for Parents |
| **Website** | : | www.kidolog.com |
| **Authorised People** | : | Eray Uğurelli, Burak Candan |
| **Linked-in** | : | https://www.linkedin.com/in/eray-uğurelli-44a048205/<br>https://www.linkedin.com/in/burak-candan-94835a18b/ |

It provides online expert support to parents on all issues they may need before pregnancy, during pregnancy and until their child turns 18. Psychological and dietetic support is also provided for adults.

Providing services in 11 different categories (Dietitian, Child Development Specialist, Midwife/ Doula, Breastfeeding Consultant, Special Education Specialist, Physiotherapist, Ergotherapist, Psychologist/ Psychological Counselor, Language and Speech Therapist, Sleep Consultancy), Kidolog provides services to families with 400+ experts. It provides online consultancy support in the physical and psychological areas that children need in their development and offers many expert options.

In 2022, Kidolog started to provide services in the adult field to individuals in the fields of psychology and dietitian. Adult individuals receive individual therapy services, sexual therapy, and family counseling services from our expert clinical psychologists, while they receive support from dietitians in areas such as healthy nutrition and diet.

It received Bridge Financing in May 2022 at a valuation of 21 Million TL, and was selected for the Türk Telekom PILOT Program in July 2022. Eba Garaj, which succeeded in increasing 45.6 times in 18 months, received new investment from various investors in December with a company value of 139,800,000 TL, and Alesta Elektronik Teknoloji Yatırtım A.Ş. participated in the investment tour by preserving its share.

Kidolog, which has received USBS approval from the Ministry of Health and is fully integrated with e-report, e-prescription, e-government, e-pulse and 5 different features, will now be able to continue its activities as an online hospital. Doctors will be able to perform online examinations and write prescriptions through Kidolog, which quickly establishes a doctor team.

Kidolog, which has expanded to the UK, aims to become the platform that makes the biggest contribution to turning parents around the world into conscious parents and raising healthy generations.

Kidolog was among the 22 early stage startups to watch in Siftedeu's child and family technologies report, supported by FT, one of the important media and analysis platforms of the European startup ecosystem.

The number of active users of Kidolog reached 250,000, 65,000 sessions were held and the total number of experts increased to 214. Kidolog, which offers 3 new applications and 3 new websites to its users, has acquired and productized two new ventures (Readki - Patiwe). Readki went live in September 2023 and Patiwe went live in October 2023. Artificial intelligence expert matching and free preliminary meeting features are also imminent. It will go live in due time.

Kidolog, which will launch the Kidolog subscription model called K+ in 2024, has turned our K+ product into an ecosystem with wellness applications (child tracking, water tracking, menstrual tracking, pregnancy tracking, etc.) and will include it in the Kidolog application. Artificial intelligence expert matching and free preliminary meeting features will also be implemented at the beginning of 2024.

Kidolog, which has increased the number of experts in the UK market, aims to expand into the Brazilian market in 2024.

Kidolog, which was selected for the Endeavor Scale Up 2024 program, has completed the tests on the Readki mobile application and aims to start sales in many countries with a new design. In the Patiwe application, it works on the food subscription model.

### 4.29. Koworx Bilişim ve Teknoloji Hizmetleri A.Ş.

## Koworx Bilişim ve Teknoloji Hizmetleri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Coworking Spaces Magament Software |
| **Authorised Person** | : | Ercan Şiranlı |
| **Linked-in** | : | https://www.linkedin.com/in/ercansiranli/ |

It develops management software for collaborative workspaces, which are becoming increasingly common today.

Koworx is ‘rights and uses management software’ between service providers and lessors for physical workspaces and co-working spaces.

With Koworx, coworking space companies, corporate companies and technoparks can manage their office spaces. Koworx makes it easy for tenants to follow their resources such as building, floor information, office, meeting room, parking lot, according to their rights and with all the details of their life process.

# Edvido Bilişim Yazılım ve E-Ticaret A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Marketplace for Advertising, Marketing and Software Projects |
| **Website** | : | www.edvido.com |
| **Authorised Person** | : | Mert Osmanoğlu |
| **Linked-in** | : | https://www.linkedin.com/in/mert-osmanoğlu-43998015b |

It is a B2B platform that brings together brands or project owners with digital agencies and software companies for advertising, marketing and software projects. Edvido delivers your brand to agencies and companies that suit your budget and goals.

Edvido, which connects companies and agencies with its creative power, set out in 2019 to meet the needs of brands in many areas such as advertising, marketing and software. Believing that companies should work with partners that suit their goals, Edvido aims to ensure that users receive quality service by maximizing brand-partner harmony with its matching algorithm.

It has expanded its service network by adding advertising sector job postings and in-site advertising areas to its services. Brands of many different sizes and from many different sectors in Turkey have used and continue to use Edvido when looking for a solution partner.

Expanding its service network by adding advertising sector job postings and on-site advertising areas to its services, Edvido provides information on the number of agreements brokered, agreement amount, number of registered agencies, average monthly and annual payments made by agencies, MRR, GMV, number of countries from which requests are received, number of briefs from brands. It has increased by an average of 2.5 times both numerically and in terms of revenue in dollar terms in important metrics such as.

By purchasing www.dijitalajanslar.com, Edvido accelerated its international expansion.

Edvido, which started its globalization steps in 2023, has subscriptions from agencies from 29 different countries. It was used by thousands of brands from 55 different countries in 2023, increasing the total number of users to 21,000. More than 10% of Edvido's visitors, which was visited by more than 400,000 people in 2023, come from outside Turkey. The team aims to achieve more than 1,000,000 visitors in 2024 and to expand its global and Türkiye operations.Edvido, with its young and dynamic team, continues its work at full speed to add another global success story to the Turkish start-up ecosystem.

# Glaucot Teknoloji A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | R&D, Procution and Marketing of Medical Device That Will Be Used For Glaucoma Treatment |
| **Website** | : | www.glaucot.com |
| **Authorised People** | : | Abdülkadir Oduncu, Veysel Özkapıcı, Alperen Acemoğlu |
| **Linked in** | : | https://www.linkedin.com/in/abdulkadiroduncu<br>https://www.linkedin.com/in/veyselozkapici/<br>https://www.linkedin.com/in/alperen-acemo%C4%9Flu-3656a5169/ |

It carries out the R&D, production and marketing of the innovative medical device developed by itself for use in the treatment of glaucoma.

Designed to reduce neuroinflammation, GlaucoT, one of the first smart wearable medical devices developed in the world for neuroprotective glaucoma treatment device, provides gamma rhythm stimulation by applying flickering light to the eye in a certain frequency range, without requiring any medication or surgical operation, and aims to improve the quality of life of people suffering from the related disorder.

Working on safe, effective and affordable eye care solutions by associating technological and scientific research with the needs of patients, GlaucoT has filed a patent application for wearable and portable glasses developed with its own technology to simply measure the intraocular pressure, which can be measured with expensive devices in hospitals, in the home environment.

GlaucoT, which has been selected as one of the most distinguished health technology initiatives in Europe by the European Institute of Innovation and Technology (EIT), is currently working on clinical studies of the wearable medical device it has developed for use in the treatment of glaucoma, with the approval of the Turkish Medicines and Medical Devices Agency.

Related studies aim at facilitating GlaucoT to improve the lives of glaucoma patients by enabling CE certification and commercialization.

There are 80 million glaucoma patients in the world, and Glaucot's target audience includes 90% of Glaucoma patients. The industry's market volume is 7 million dollars, and its volume is expected to increase up to 10.2 billion dollars in 2027. The largest part of the market consists of North America and Europe. Therefore, Glaucot's market target is a priority in these regions.

Compared to alternative products on the market, it has a sustainable competitive advantage in the market with its non-invasive, neuroprotective, pressure balancing, gamma rhythm stimulation and home use features.

Having spent 2023 very productively, Glaucot primarily increased the clinical studies of wearable neuroprotective devices, which are the first and only in the world for the treatment of eye pressure, and had the opportunity to share the interim results obtained in these studies at the World Glaucoma Congress (WGC) held in Rome in June. Glaucot participates in many sectoral and investor events abroad to increase its projects and awareness. Among the events it participates in are; Participation in CES consumer electronics, Frontiers health and Web summit, where contacts were established with important US investors and companies. Meetings were held with influential companies in this sector in Italy through an Italian acceleration program.

Glaucot, who came together with the sector components as a visitor at the sector meetings ESCRS, AAO and Medika, started long-term collaborations with two major pharmaceutical companies, increased its meetings with foreign KOL and formed an advisory board.

A new PCT patent application was made by preparing the reports of existing patents. R&D studies on the same subject, in collaboration with a team within ITU, have been accelerated regarding diagnosis.

Glaucot, which wants to continue its clinical studies in 2024 and initiate multi-center clinical studies with a commercial partner, especially in Europe, aims to increase its search for non-refundable funding from Europe with new studies for the treatment part. For the diagnostic part, they plan to move the company headquarters to the USA this year and start clinical studies in the diagnosis part in the USA with a new investment round.

Planning to increase its current patent portfolio from 3 to 8-9, Glaucot plans to strengthen the engineering infrastructure of the team and expand it in Turkey, while continuing the administrative and managerial processes from the USA.

At Glaucot, which produces the world's first wearable glaucoma treatment device with its own patented technology, John Marshall, a professor at the UCL Ophthalmology Institute, one of the pioneers of laser eye surgery, and an honorary professor at King's College London, is the Chairman of the Scientific Advisory Board.

## 4.32. Pax Animi Games A.Ş.

# Pax Animi Games A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Hypercasual Game |
| **Website** | : | www.paxanimigames.com |
| **Authorised People** | : | Ömer Devrim Özgür, İbrahim Ayberk Ylmaz |
| **Linked-in** | : | https://www.linkedin.com/in/omerdevrimozgur/<br>https://www.linkedin.com/in/iayberkylmz/ |

Pax Animi operates in the field of mobile/web-based game design, development and marketing and develops games for mobile platforms.

Pax Animi Games, a game studio that develops games for mobile and computer, aims to be a global value in its sector. R&D studies to increase game production quality and capacityplans to accelerate and create the keystones of the company.

Intellectual Property export has become easier with the gaming experience that has developed and become widespread in parallel with the development and widespread use of mobile phone technology and the impact of artificial intelligence on marketing and gaming technologies. Thanks to the rise of the gaming industry in Turkey and its dynamic manpower, the competitive capacity of the gaming industry is improving day by day. Pax Animi continues its work with the mission of proving to the world that quality products and brands can come from Turkey.

20 prototypes were produced and tested in 2023. Three of these projects have developed purchasing economies in the pre-publication period. A total of 10,000 hours of our games were played and the behavioral data of these users was processed and the information capacity was expanded.

Aiming to increase its user capacity by 10 times to 200,000 in 2024, Pax Animi plans to reduce the cost per user and develop technologies that will maximize the revenues we receive from its users, and allocate a budget for infrastructure developments that it can achieve by making 12 games per year.

# Den İnşaat Gayrimenkul Teknoloji ve Enerji A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Library Service Consisting of Digital Twins of Building Sector Materials |
| **Web** | : | www.bimmade.com.tr |
| **Authorised Person** | : | Serdar Birden |
| **Linked-in** | : | https://www.linkedin.com/in/serdarbirden |

BIMMADE is Turkey's first digital product/BIM (Building Information Modeling) library.

BIMMade offers Smart Products for Easy Design. It provides industry professionals with digital product information and design alternatives to enable them to be productive, while providing manufacturers with the opportunity to understand and analyze industry needs.

It creates BIM smart objects, which are 3D digital twins of products produced for the construction industry, at world standards, hosts them on the cloud platform, and makes them available to architects and engineers for free and unlimited access so that they can use them in their projects. It provides the opportunity for analysis.

We continue to work with the leading manufacturers in Turkey and the world for their platform for the digitalization of manufacturers, which has been productized as BIMMade Library. In 2023, add-on software was launched for BIMMadde Library, which will make it one of the most common design software and allow end users to access the library directly from within the program they are designing.

BIMMade, which started working with Turkey's and the world's leading manufacturers, has implemented the add-on software for BIMMade Library, which will ensure that it is included in the most common design software and allows end users to access the library directly from within the program they are designing. It has implemented a B2B application called BIMMade Reality, which targets decoration and furniture manufacturers and allows end users to see the products of the manufacturers in their homes with Augmented Reality technology.

Aiming to increase business development activities to increase the use of the BIMMade Library platform and add-on software in 2024, BIMMade also aims to accelerate business development activities focused on the furniture and decoration industry for the BIMMade Reality application.

BIMMade, which started working on two products named 'BIMMade Hanger' and 'BIMMade ERP', plans to turn these activities into products, complete them and put them on sale within the year.

BIMMade, which has started to write a TÜBİTAK project for the new product called BIMMade Design Check, which will enable environmental impact analysis with artificial intelligence support, project regulation and standard control, plans to complete it and make it ready for sale by the end of the year.

### 4.34. Fon Radar Bilişim Teknolojileri San. Ve Tic. A.Ş.

## Fon Radar Bilişim Teknolojileri San. ve Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Online Marketplace Platform Bringing Businesses and Financial Institutions together |
| **Web** | : | www.fonradar.com.tr |
| **Authorised People** | : | Okan Ünlüçerçi, Elif Özdemir Ünlüçerçi<br>https://linkedin.com/in/okan-ünlüçerçi-a7768741 |
| **Linked-in** | : | https://linkedin.com/in/elif-ozdemir-ünlüçerçi-b597a31 |

FON RADAR

Fonradar (www.fonradar.com), an online marketplace platform that brings businesses together with financial institutions, aims to help businesses discount their term receivables and access commercial loans. Fund Radar offers products for discounting term receivables to help businesses manage their cash flows.

On the Fon Radar platform, SMEs have the opportunity to access the most suitable alternatives for their deferred receivables within minutes through offers from financial institutions. More than three thousand businesses and four financial institutions actively use the check/note application.

In the system, the SME uploads the invoiced check that it wants to convert into cash into the system and selects which of the factoring companies and banks registered in Fon Radar it would like to receive offers from. The financial institution sends an offer to the SME's request and the SME approves the most suitable one and receives its money from the nearest branch with the Fund Radar reference number. All small, medium and large businesses registered in the system and collecting postdated checks for invoiced sales can use it. Fon Radar only works with BRSA licensed financial institutions.

Fon Radar Bilişim Teknolojileri Sanayi ve Ticaret A.Ş., which offers products to manage the cash flows of businesses, was acquired by Neohub Teknoloji Yazılım Pazarlama ve Danışmanlık A.Ş. within the Deniz Financial Services Group in 2023. It has implemented the Depar.io Supplier Financing Platform with the joint venture it established with.

Upon completion of Depar.io platform development, testing with pilot Buyers was also successfully completed.

In 2024, Fon Radar plans to focus on scaling the Depar.io platform, increasing the number of Buyers and Financial Institutions included in the platform, and moving the supplier financing product to the UAE region after Turkey.

### 4.35.PowerDev Inc.

## PowerDev Inc.

| | | |
|---|---|---|
| **Activity Area** | : | Energy Market SaaS Data Analysis Platform |
| **Web** | : | www.power.dev |
| **Authorised Person** | : | Mustafa Koroğlu |
| **Linked-in** | : | https://www.linkedin.com/in/mustafa23/ |

PowerDev combines energy market big data collected from multiple sources and presents it to users through its SaaS data analysis tool. PowerDev is a technology startup focused on machine learning-based Battery Modeling and processing trillions of rows of historical and real-time Energy Big Data into decision-making processes. Its headquarters is located in Delaware, USA.

PowerDev uses the power of big data in the energy sector.

Faced with the massive data production triggered by liberalization and deregulation, the energy sector needs innovative solutions such as PowerDev. PowerDev removes complexity from the energy market through big data analytics and its SaaS platform and delivers critical insights to key players in the industry.

For a more sustainable environment; PowerDev, which works on energy efficiency improvements, sustainable resource use and reducing negative environmental impacts, is one of the interesting initiatives in the field of "CleanTech".

Combining data collected from multiple sources, PowerDev provides real-time data streaming from approximately 100,000 energy points in the North American market. In this way, it offers unique value to users in the fields of energy project development, battery investment and energy trading. The innovative solutions offered by PowerDev are leading to a major change in the energy sector. With the power of big data and the SaaS platform, PowerDev contributes to the industry's advancement towards a more transparent, efficient and sustainable future.

Taking important steps in 2023, PowerDev created its core team, gained its first customers and received an investment of $ 1.2 million from investors such as Riverstone LLC, DCP and Fulcrum Capital. At the same time, it designed Battery Energy Storage Optimization and Renewable Energy Project Development modules according to customer needs.

His accomplishments include graduating from the Creative Destruction Lab - Rockies Energy program and being selected for the MaRS Discovery District. By incorporating electricity transmission and distribution experts with more than 20 years of experience, PowerDev has further strengthened the value proposition it offers to its customers.

In 2024, PowerDev enters the market with new modules such as Line Capacity, Project Application Ranking, Future Projection, Tax and Financial Modeling. It is also preparing to step into the European market with its real-time battery optimization module.

# Datanchor, Inc.

| | |
|---|---|
| **Activity Area** | : Data Security |
| **Web** | : www.anchormydata.com |
| **Authroised Person** | : Emre Köksal |
| **Linked-in** | :https://www.linkedin.com/in/c-emre-koksal-316167a7/ |

It is a data security company founded in the USA by Turkish Professor Emre Köksal, who was awarded the "Columbus Inventor of the Year" award in 2019.

Datanchor, Inc, (https://anchormydata.com) provides the opportunity to monitor all activities on the files by preventing the unauthorized circulation and access of the files belonging to the organizations with its patented technology.

While data security is generally provided by network security, the field of cyber attacks is all networks and harms the entire organization. Therefore, data security must also be ensured separately. At this point, Datanchor makes data security compatible and affordable.

While data security is generally provided by network security, the area of cyber attacks is all networks and damages the entire institution. Therefore, data security must be ensured separately. At this point, Datanchor makes data security compatible and affordable.

Continuing its work with its patented technology, Datanchor made its first product in 2020 and its first customer trials and sales in 2021. Datanchor; Platforms such as Dropbox, Egnyte, Onedrive; It works on applications such as Autocad, Adobe Acrobat, MS Office and Windows 10-11, Server, IOS and Android operating systems.

The company's target market size is 167.5 billion dollars. Target markets' customer needs include compliance, cloud-enabled security, and ransomware/doxware.

The company's provision of services such as access control, data revocation, ease of management and application, and direct support in the fields of production, construction and engineering gives it a sustainable competitive advantage. None of its three direct competitors has an open API and does not offer a see-try-buy service.

While it has a total of eight new distributors, important customers it has gained include Microvast, CMI Group, AIT and Natica.

Datanchor won the Gold Winner - Best Cybersecurity Start-up Gold Winner and Gold Winner - Data Security Platform awards.

2. USA patents 'Context-based access control and revocation for data governance and loss mitigation' have been approved.

Integrations: Microsoft OneDrive, GitHub, Office Online

Egnyte Capabilities: Source code protection, Offline mode, Desktop Sharing, Third-party Office Collaboration.Featured Clients: Drury Hotels, New York Metropolitan Opera, ChargePoint, Microvast Notable Partners: IBM Security, GuidePoint, Inversion6, Myriad360.Datanchor annual growth was 3.5x.

### 4.37. Wears Yazılım Danışmanlık İthalat İhracat San ve Tic A.Ş.

## Wears Yazılım Danışmanlık İth. İhr. San ve Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Platform where users can try fashion products on them virtually |
| **Web** | : | www.wears.com.tr |
| **Authorised Person** | : | Yasin Metin Pınar |
| **Linked-in** | : | https://www.linkedin.com/in/yasinmetinpinar |

Founded in 2022, Wear's is a technology company that allows users to virtually try on fashion products on themselves with the technologies it has developed and offers various artificial intelligence-supported solutions to companies in the fashion industry. Wear's, on its way with the slogan 'You Are Now the Model of the Products', provides users with a purchasing service through the Wear's platform after creating their avatars and seeing the products on themselves.

The technology company, which offers solutions to reduce the return rates of the brands it works with and reduces the carbon footprint of the fashion industry by contributing to nature, aims to be a leader in the field of virtual product experience in Turkey and Europe. In 2023, while Wear's continued to develop its main product, virtual product experience technology, it developed ModelMatch technology as a by-product. ModelMatch; It is an artificial intelligence platform that provides professional photo output by eliminating costs such as models and studios so that fashion brands, textile manufacturers, wholesalers and sellers can take professional product shots. Brands and users will be able to avoid mannequin, studio costs and time loss by

using photo printouts in professional sales channels. ModelMatch sales negotiations are ongoing and efforts to add new features are also ongoing. Demos were held with brands. The first sale of ModelMatch technology is expected to be completed in the first quarter of 2024.

Wear's will continue to sell the Size Advisor and ModelMatch solutions that are already on sale in 2024, and aims to complete the virtual product try-on solution that many major fashion brands in Turkey are waiting for.

### 4.38.Sweephy OÜ

## Sweephy OÜ

| | | |
|---|---|---|
| **Activity Area** | : | Cleaning data from different sources and formats without the need for code knowledge |
| **Web** | : | www.sweephy.com |
| **Authorised Person** | : | Abdullah Alka Kandilli |
| **Linked-in** | : | https://www.linkedin.com/in/kandilliabdullah |

Founded in Estonia by Turkish entrepreneurs, Sweephy (https://sweephy.com) can clean data from different sources and formats with its own cleaning methods without requiring code knowledge, thus aiming to minimize the time spent on data cleaning.

Sweephy, which will participate in the Tenity Estonia association, plans to go on a bridge investment tour with a valuation of 2 million. It will focus on financial data cleaning and artificial intelligence solutions with the Tenity Program. He received a soft commitment of €300,000 from 2 other investors.

With Sweephy, a machine development platform with more than 15 modules for different use cases, users' data can be cleaned, prepared and their business value obtained.

# Latissim Kozmetik Pazarlama Tic. A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Monthly Membership to Beauty and Care Products |
| **Website** | : | www.latissim.com |
| **Authorised Person** | : | Müge Beğen |
| **Linked-in** | : | https://www.linkedin.com/in/muge-begen/ |

Founded by 2 female entrepreneurs in 2019, Latissim offers beauty and care products to users with a monthly subscription system, with an algorithm that gives personalized beauty recommendations.

Despite being a young brand, Latissim Kozmetik reached 3,000 members in its second month. As of 2021, the initiative has been established by Latissim Kozmetik Pazarlama Tic. Inc. as it continues.

Every month, it sends carefully selected beauty products to the addresses of its subscribers in its special box.

During the subscription phase, the most suitable products are selected for the subscribers with questions directed specifically to the person (skin color, hair color, hair type, preferred brand selection, etc.).

# Sensgreen Ltd Şti.

| | | |
|---|---|---|
| **Activity Area** | : | Low Power Wireless Sensors and Data Analysis Software Platform |
| **Website** | : | www.sensgreen.com |
| **Authorized Person** | : | Hasan Basri Tosun |
| **Linked-in** | : | https://www.linkedin.com/in/htosun/ |

Developing low-power wireless sensors and data analysis software platform, Sensgreen (www.sensgreen.com) offers healthy and comfortable solutions by making buildings smart with IoT Technology.

For sustainable, efficient and healthy buildings, Sensgreen processes and collects building usage data with wireless sensors and mobile applications it develops. By understanding buildings' energy use, air quality levels and operational inefficiencies, it helps optimize building management with adjustments that affect sustainability scores and operating costs. It saves time and money by eliminating inefficiencies and reducing energy use with the data it collects. It provides an increase in comfort by learning the comfort points of the users.

Sensgreen is one of three startups to win the Green Cities Startup Innovation competition organized by the EBRD (European Bank of Recontruction and Development).

# Postuby Bilişim Teknolojileri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Autonomous Content Creation and Sharing Platform for Social Media |
| **Website** | : | www.postuby.com |
| **Authorized Person** | : | Şafak Tozar |
| **Linked-in** | : | https://www.linkedin.com/in/safaktozar/ |

Postuby offers a social media content management platform to corporat

Postuby is a ready-made content platform designed for individual or ne problem of "what should I share on social media?" It allows you to use thousands of ready-made designs with your brand's special logo for holidays, religious days, public holidays and all other special days.

Postuby, which also prepares ready-made content on current topics, offers professional designs in sizes suitable for all social media platforms for all special occasions, while your logo is automatically added to the designs you choose.Postuby provides service with a paid subscription system.

Postuby, which continues to work on the V3 version that will provide completely autonomous social media management with artificial intelligence support, has reached 50,000 users and has started to acquire users globally.

Postuby expanded its user base in 2023 and increased user satisfaction by adding new features, and took advantage of opportunities for international expansion and opening up to new markets.

Postuby, which aims to first release the V3 version in 2024, expects a large increase in its revenues with the V3 version and also expects intense use from the global environment. Postuby plans to strengthen its international presence by opening up to new markets and improve the user experience by updating the technological infrastructure of the platform, and aims to strengthen its market leadership by expanding its customer base.

# Scoutli Teknoloji ve Yazılım A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Data Analytics, Scouting and Team Management Platform for Esports Organizations |
| **Website** | : | www.scoutli.co |
| **Authorised Person** | : | Arda Bayram |
| **Linked-in** | : | https://www.linkedin.com/in/yucelardabayram |

Scoutli (www.scoutli.co), the only address for everything related to e-sports, is an e-sports data analysis, socunting and fantasy league platform. While providing advanced analytics, player ratings and a comprehensive range of player databases; It provides teams with information about their financials, key dates, player data and more. It facilitates e-sports events by providing reliable data with tournament performance, player tracking and player performance reporting.

With a few simple clicks, teams' performance can be analyzed and you can access rich information that can help you identify strengths and weaknesses. This data can help you make data-driven decisions, improve your strategies, and stay ahead of the competition. In addition to being the analysis platform that supports the most data points in the Esports industry, Scoutli is also the 3rd largest platform in terms of visitors among 6 companies operating in the same vertical.

It speeds up the pre-match and post-match analysis processes of e-sports teams by 60%, allowing coaching teams to save time and effort. In addition, it offers esports fans a home where they can follow match scores and player statistics and share the excitement of the match with fantasy league tourname

Scoutli, which started to serve publicly in March 2023, passed the 10,000 registered user threshold in December 2023 and helped analyze more than 500 matches with its Computer Vision-supported match analysis tool. Working with more than 60 teams in 2023, Scoutli worked with teams such as 2023 World Champion FNATIC, Pacific Region Promotion League Champion Bleed Esports, Turkish Champions Digital Athletics and S2G Esports, and Italian champion Dsyre Esports. As in every sport in America, e-sports is a branch that is given importance on the basis of colleges, and it has joined the portfolios of 3 universities and 1 high school in 2023. MVPStudio has been included in the software teams that receive external support.

Scoutli, which has become a memorable and industry standard in 1.5 years, has taken it one step further, especially in UI/UX quality, content and communication with users. They plan to radically change the dynamics of esports in 2024 with the xK algorithm they created.

# Carex AI Inc.

| | | |
|---|---|---|
| **Acitivity Area** | : | Transforming Camera-Equipped Devices into Vital Signs Measurement Devices with Signal Processing and Artificial Intelligence |
| **Website** | : | www.carex.ai |
| **Authorised Person** | : | Özcan Çıkmaz |
| **Linked-in** | : | https://www.linkedin.com/in/ozcancikmaz/ |

CareX, founded by Turkish entrepreneur Özcan Çıkmaz in Silicon Valley-USA, transforms any camera-equipped device into a device that monitors vital signs (blood pressure, heart rate, sugar, etc.) by applying signal processing and artificial intelligence (AI) technologies.

CareX.AI is a "Software as a Mecial Device"-SaMD company for vital signs monitoring. CareX is a video-based software development kit (SDK) solution that applies signal processing and artificial intelligence technologies to transform any camera-equipped device into a vital signs monitor. It is completely passive and device independent. Carex.AI can successfully and repeatedly measure key vital signs with the same accuracy as gold standards used for other FDA-approved medical devices.

# Defy Digital Yazılım Hizmetleri A.Ş.

| | |
|---|---|
| **Acitivity Area** | :Developing Software in Decentralized Finance Technologies |
| **Website** | :www.defy.co |
| **Authorised Person** | :Suat Özkan |
| **Linked-in** | :https://www.linkedin.com/in/suat-ozkan-488b3336/en |

Defy offers companies end-to-end infrastructure and security services for their WEB3 needs. These services reduce companies' WEB3 application development time by 90%. Defy brings an innovative solution to security, which has increased its importance in the WEB3 world, with its “Live AML” service. Companies using this service can detect risky wallets when they make suspicious transactions.

Defy is the only local company that offers companies AML/CFT, KYT and real-time fraud detection solutions within the scope of cryptocurrency services. In this context, it also plays a critical role by providing services to prevent sensitive financial data from going abroad.

There is also a Defy Wallet application developed entirely on Defy services. With this application, users have a decentralized digital wallet with a single click and can manage all their digital investments from a single platform. Additionally, they can monitor popular wallets and their transactions in real time. Defy Wallet offers users an easy-to-use and secure platform with its comprehensive services on decentralized finance, which has been on the agenda lately.

Although it started its operations by receiving investment in 2023, Defy quickly added important companies from various sectors to its customer portfolio and reached a revenue level exceeding the amount of investment it received within 10 months. Planning to rapidly increase the number of customers with the regulations expected to come in 2024, Defy is starting to work primarily with banks and financial institutions by ensuring regulatory compliance for the cryptocurrency business models of finance, telecommunications, transportation and other technology companies with its domestic solutions. One of its main goals is to add 3 large-scale banks and 5 technology companies to its customer portfolio.

# Ciel Tıbbi Ürünler Kozmetik Danışmanlık Laboratuar Hizmetleri A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Cosmetic Raw Materials and Cosmetics Production |
| **Website** | : | ww.cielchimlab.com |
| **Authorised Person** | : | Sezi Kaya |
| **Linked-in** | : | https://www.linkedin.com/in/sezi-kaya-187180236/ |

Ciel Laboratories, which has developed high technology on liposomes and applied its first applications in the cosmetic vertical, ensures that active pharmaceutical ingredients, food supplements or cosmetic active ingredients reach their target with high efficiency through the Liposomal encapsulation method.

Ciel, which aims to be the first manufacturer in Turkey with the know-how method to be realized within the company, which allows dermocosmetic products t

o get the expected effect in a shorter time, carries out innovative cosmetic formulation design and production.

Ciel Laboratories, which won the first place in the "TEB Invents" competition, where 7700 entrepreneurs took part and were evaluated according to the criteria of originality, competitive advantage, efficiency and feasibility, and whose TUBITAK project was approved, is also carrying out pilot studies on strategic start-up cooperation with KPMG.

Continuing to develop liposomal cosmetic raw materials and increase its product diversity, Ciel Laboratories aims to bring its raw materials to the market next year.

# For Physician Eğitim Sağlık Teknoloji Yazılım San. ve Tic. A.Ş.

| | |
|---|---|
| **Activity Area** | : Instant Case Consultation App for General Practitioners |
| **Website** | :www.forphysician.com.tr |
| **Authorised Person** | :Yusuf Bayram Tuğlu |
| **Linked-in** | :https://www.linkedin.com/in/yusuf-bayram-tu%C4%9Flu-3a3b7a138/ |

"For Physician" enables general practitioners who are members of the application to instantly consult and receive comments from specialist physicians on cases that come before them.

For more than 5 million general practitioners, "For Physician" provides general practitioners with patient consultation in seconds and 24/7 online specialist support. By accessing the cases of all physicians, it enables them to improve the health service they provide to their patients by providing the right diagnosis and treatment approach with the opportunity of continuous education.

# Olleyy Teknoloji A.Ş.

| | |
|---|---|
| **Acvity Area** | :The Platform Where Those Who Want to Do Sports and Sports Facilities and Trainers Come Together Online |
| **Website** | :www.olleyy.com.tr |
| **Authorised Person** | :Murat Demirel |
| **Linked-in** | :https://www.linkedin.com/in/murat-demirel |

Olleyy is a marketplace initiative that brings together people who want to do sports, sports facilities and sports instructors. Thanks to Olleyy's search engine, athletes can find facilities or trainers that meet the location, price range and quality score criteria they are looking for within seconds, and make hourly reservations or package purchases by paying. Olleyy has sub-member workplaces in around 20 sports branches, including football, basketball, volleyball, tennis, pilates, fitness, gymnastics and swimming, and athletes can work in these sub-member workplaces in 3 different categories: hourly rental, package purchase and children's sports school. They can make a reservation or registration.

In 2023, the number of sub-member businesses making sales increased by 20% compared to the previous year, and the number of transactions increased by 52% compared to the previous year. Although Olleyy, which operated only in the football branch until the COVID-19 pandemic, lost its growth momentum due to the closure of all sub-member businesses during the pandemic, it regained its rapid growth momentum, especially in the second half of 2023, by incorporating different categories and branches after the pandemic.

With the investment budget received from Alesta, the number of sales personnel and advertising budget were increased, thus the monthly sales volume doubled at the end of the year compared to the beginning of the year.

Its targets for 2024 include increasing the number of sales facilities by more than 40%, the number of transactions by more than 100%, and the sales volume by more than 3 times. Olleyy, which has become able to cover its operating expenses largely with its own income, pursues these goals with its current financial power, while continuing to seek opportunities for faster and healthier growth through strategic partnerships, and taking action for international expansions in 2024 and the following years, when it is ready financially and infrastructurally.

# Konsorsiyum Bilişim Teknolojileri A.Ş.

| | |
|---|---|
| **Acitivity Area** | :Building an Operating System for Climate Change Mitigation and Sustainability |
| **Website** | :www.ecofoni.com |
| **Authorised Person** | :Atıf Çağatay Kocaaslan |
| **Linked-in** | :https://www.linkedin.com/in/at%C4%B1f-%C3%A7a%C4%9Fatay-kocaarslan-765b55b1/ |

The consortium creates an operating system for combating climate change and sustainability under the brand name Ecofoni (www.ecofoni.com).

# Pusula 20 Teknoloji ve Yayıncılık A.Ş.

| | | |
|---|---|---|
| **Activity Area** | : | Delivering Curriculum-Based Education and Book Content in Metaverse |
| **Website** | : | www.pusulakitaplik.com |
| **Authorised Person** | : | Mehmet Arslantunalı |
| **Linked-in** | : | https://www.linkedin.com/in/mehmetarslantunali/ |

With the 'Who's Afraid of Computers?' book series, Pusula (www.pusulakitaplik.com), the leading publishing house of computerized education in our country, offers curriculum-based education and book contents of experts in the metaverse environment with artificial intelligence support in 50 different languages as a monthly premium package.

Pusula, one of Turkey's leading organizations in the field of computer science, software, programming and design publishing, continues its computer publishing with technical books; It continues to publish periodicals, encyclopedias, educational products in the field of informatics, and the most comprehensive curriculum-based STEAM education books in the region since 2014.

While Pusula Publishing increased its book publishing speed with the investment it received in 2023, it started to make its contents ready for artificial intelligence for the artificial intelligence-focused CodeAI application. The publishing house, which has started preliminary preparations for both traditional book sales and the coding assistant in 50 different languages developed on artificial intelligence, and has increased its capital-paid book stocks in the traditional book sector to the limit of 15 million TL, is preparing to celebrate its 30th educational year in the 2024-25 academic year.

# Kuasar Video Yazılım Teknoloji A.Ş.

| | |
|---|---|
| **Activity Area** | :Video Analysis Service with Artificial Intelligence |
| **Website** | :www.kuasarvideo.com |
| **Authorised Person** | :Ali Osman Alpagu |
| **Linked-in** | :https://www.linkedin.com/in/ali-osman-alpagu-40090617a |

Kuasar Video is an initiative that offers video solutions with artificial intelligence technologies and reaches up to 1000% more audiences thanks to its products.

Kuasar 1.1 uses video data from across industries together to help retailers increase sales, acquire new customers, and retain existing customers by personalizing offers with a deep understanding of their customers. Kuasar 1.1, which creates the most accurate content for agencies and content producers, enables content to be produced faster and cheaper.

Kuasar, which completed the TikTok and Instagram integrations of its products in 2023, has made its video artificial intelligence much more advanced and has reached sales agreements in 3 different countries. With the Yapı Kredi AI Global program, PoCs were held with many corporate companies and held discussions about the Estonian market for 2.5 months.

It aims to expand into the USA market and achieve a certain dominance in the market.

# Code 360 Teknoloji Yazılım İç ve Dış Ticaret A.Ş.

| | |
|---|---|
| **Activity Area** | :Development of a Safe Driving and Accident Prevention System for Mobile Platforms |
| **Website** | :www.code360.com.tr |
| **Authorised Person** | :Tanju Tekgöz |

The technology developed by CODE360 prevents possible accidents by informing the driver in advance if the vehicle approaches areas with a high risk of accidents on the highways at a speed that poses a risk.

CODE360, with the experience of its teams, developed our country's first domestically produced trip computers, "fatigue warning systems" and "GPS train speed control systems" for the transportation sector; By supporting the use of safe driving and accident prevention technologies in all brands and models of vehicles with software solutions via mobile applications and platforms; It aims to maximize the safety of drivers and passengers.

CODE360 plans to disseminate the application to global user bases in cooperation with transportation sector companies and to develop artificial intelligence-supported software solutions that will reduce the processes and costs of dangerous zone determination research on highways.

Code360 team, which pioneered by introducing many new technologies to the automotive and transportation sectors, developed and produced our country's first domestically produced trip computers, road safety systems and train speed control systems, continues its work to bring technologies to prevent traffic accidents to drivers in mobile environments.

Code 360, whose primary goal for 2024 is to deliver vehicle accident prevention technologies to larger audiences in mobile forms, aims to launch its international expansion, especially European countries, in the 4th quarter of the year.

# Handler Oyun Yazılım A.Ş.

| | | |
|---|---|---|
| **Acitivity Area** | : | Optimization of Game Development Processes with Artificial Intelligence |
| **Website** | : | www.influencewithai.com |
| **Authorised Person** | : | Toyanç Şayan |
| **Linked-in** | : | https://www.linkedin.com/in/toyancsayan |

Handler optimizes game development processes, including ideas, code, and marketing, with artificial intelligence.

Handler integrates the revolutionary artificial intelligence technology into every aspect of the game industry, making game development processes faster and more efficient. Technologies developed by Handler for game development processes; It makes many complex processes such as code generation, game design, game difficulty balance adjustment more efficient, with less human labor. Handler's aim is to enable the "mass, high-quality and fast production" of mobile games and to support this process with artificial intelligence technologies.

Handler also offers the artificial intelligence technologies it has developed as an accessible service so that game companies can integrate artificial intelligence technology into their own systems. With the vision of shaping the future of the gaming industry, Handler enables developers and designers to develop creative and innovative games by pushing the boundaries of imagination. High efficiency and fast production not only provide gaming companies with a competitive advantage, but also increase their capacity to deliver the gaming experience to larger audiences. The artificial intelligence technologies that Handler has developed so far combine the power of adapting to the rapidly developing artificial intelligence technology with "Prompt Engineering"; It optimizes traditional game production systems of mobile game companies.

# One Human Yazılım ve Bilişim Danışmanlığı A.Ş.

| | |
|---|---|
| **Activity Area** | :Artificial Intelligence Based Recruitment Management System |
| **Website** | :www.onenewone.com |
| **Authorised Person** | :Tunç Erman |
| **Linked-in** | :https://www.linkedin.com/in/tuerman |

Under the brand "OneNewOne", it offers a new generation artificial intelligence-based, fast, efficient and low-cost recruitment management system.

It organizes global candidate pools of corporate companies on different platforms with artificial intelligence, and enables them to reach the desired talent within minutes with "Smart Interview". It consists of 4 main modules:

1. Smart CV Pool Creation, Classification and Matching

2. Smart Interview

3. Intelligent Testing and Automation

4. Smart Offer and Document Management

OneNewOne, which launched Version 3.0 with the investment it received in December 2023, started to provide services in many languages and highlighted the user experience with the new UI, became a finalist in BIGBANG in December 2023 and one of the 3 startups accepted to the international growth program in London.

OneNewOne, which started to serve large customers such as THY Teknoloji, Şişecam, EnerjiSA, AgeSA, Otokoç, GAP İnşaat in January 2024 and whose application to enter ITU Teknokent was approved in January 2024, started working with the Hungarian Hadron company in January 2024. By signing partnership agreements for the Bulgarian and Greek markets. Artificial intelligence started working in 4 different languages (English, Turkish, Hungarian and Bulgarian).

Its 2024 year-end targets include gaining a place in the market in 5 different countries, developing Version 4.0 artificial intelligence processes in 5 different languages, and implementing a scalable software infrastructure.

# Tiamo Teknoloji ve Inovasyon A.Ş.

| | | |
|---|---|---|
| **Acitivity Area** | : | Mobile Game and Application Software |
| **Website** | : | www.tiamogames.com |
| **Authorised Person** | : | Ömer Demirkıran |
| **Linked-in** | : | https://www.linkedin.com/in/omerdemirkiran |

Tiamo Games, which started operating in 2023, stands out in the mobile game and application industry with a business model supported by analytics and artificial intelligence.

Tiamo Games, which successfully presented its first game "T.C. Simulation" on Google Play and App Store, exceeded 1 million downloads in a short time.

In 2024, "T.C. Simulation" plans to further develop the game and offer richer content by moving the game to an online environment. In this process, Tiamo plans to implement innovations that will combine the gaming experience and shape it according to users' preferences, by using data science, game analytics and artificial intelligence technologies. . In addition, new projects "Finger Soccer Star", which combine football and strategy in the first parts of 2024, aim to spread globally, especially in the USA.

Tiamo Games, which ensures a leading role in the mobile game and application industry by using innovative approaches and comprehensive effectiveness, aims to continue to grow in 2024 and beyond with the use of data science, game analytics and artificial intelligence, with the main features of user experience constantly guiding innovations in the sector.

## Dalio Teknoloji Danışmanlık A.Ş.

| | | |
|---|---|---|
| **Actiivity Area** | : | Tokenisation of Real World |
| **Website** | : | www.dalioprotocol.com |
| **Authorised Person** | : | Mustafa Kemal Akıllıoğlu |
| **Linked-in** | : | https://uk.linkedin.com/in/kemalakillioglu |

Dalio is developing platform on web3 blockchain for tokenization of real-world assets.

# 5. Affiliates Exited

There are no affiliates exited in Q1-2024 period.

# 6. Basic Ratios

| SUMMARY BALANCE SHEET | 31.03.2024 | 31.12.2023 |
|---|---|---|
| Current Assets | 13.823.926 | 13.867.690 |
| Fixed Assets | 1.551.970.740 | 1.509.771.270 |
| Short Term Debts | 22.508.698 | 23.615.820 |
| Long Term Debts | 1.031.273 | 1.316.494 |
| Equity | 1.542.254.696 | 1.498.706.648 |
| **SUMMARY INCOME STATEMENT** | **31.03.2024** | **31.03.2023** |
| Net Sales | 331.585 | 1.821.359 |
| Gross Profit | 331.585 | 1.821.359 |
| Operating Profit | (637.090) | (3.576.006) |
| Profit/Loss | 43.010.995 | 199.775.848 |
| Net Profit/(Loss) | 43.010.995 | 199.775.848 |
| **LIQUITY RATIOS** | **31.03.2024** | **31.12.2023** |
| Current Ratio (Current Assets/Short-Term Liabilities) | 0,61 | 0,58 |
| Liqidity Ratio (Current Assets-Inventories-Other Current Assests/Short Term Liabilities) | 0,56 | 0,54 |
| **ACTIVITY RATES** | **31.03.2024** | **31.12.2023** |
| Average Collection Time of Receivables | 0,12 | 0,12 |
| Debt Turnover Rate | 0 | 0 |
| **FINANCIAL STRUCTURE RATIOS** | **31.03.2024** | **31.12.2023** |
| Equity/Liability Total | 0,98 | 0,98 |
| Short Time Payables/Liabilities Total | 0,014 | 0,015 |
| Long time Payables/Liiabilities Total | 0 | 0 |
| Financial Payables/Liabilities | 0 | 0 |

# 7. Committees

## COMMITTEES

### Audit Committee and Working Principles

Our company's Audit Committee members are Adem Özay and Çağrı Çelik, who are also independent members of the Board of Directors. Adem Özay is the Chairman of the Audit Committee.

### Audit Committee Regulation

### Aim

Supervision and audit by the Board of Directors within the framework of the regulations, provisions and principles contained in the Capital Markets Legislation and the Corporate Governance Principles of the Capital Markets Board.

It has been prepared to explain the formation and working structure of the Audit Committee, which it will elect from among its members to assist it in the performance of its activities.

### Authority and Scope

The audit committee is formed and authorized by the Board of Directors. The Committee acts under its own authority and responsibility, makes recommendations to the Board of Directors and, when necessary, prepares a report and presents its opinion to the Board of Directors. However, the final decision responsibility always belongs to the Board of Directors.

### Organisation

The audit committee consists of at least 2 members. In case the committee consists of two members, both of them are independent board members; If there are more than two members, the majority of the members are composed of the members of the board of directors who do not directly assume an executive function, such as the general manager or the executive board member.

Audit committee meets at least 4 times a year, at least once every three months. The audit committee puts all its work in writing and keeps a record. It submits reports containing information about its work and meeting results to the Board of Directors.

### Duties and Responsibilities

### Financial Statements and Public Disclosure

- Examines the compliance of the periodic financial statements and footnotes to be disclosed to the public with current legislation and international accounting standards.
- Together with the independent audit firm, it examines the accounting policies, international accounting standards that will significantly affect the financial statements, and the legislative changes that will significantly affect the activities of the company.
- The audit committee reviews the annual report to be disclosed to the public and checks whether the information contained therein is correct and consistent with the information held by the committee.

## Corporate Governance Committee and Working Principles

The chairman of the committee is Çağrı Çelik, Independent Board Member.

The working principles of the Corporate Governance Committee are as follows:

## Corporate Governance Committee Regulation

### Aim

Within the framework of the regulations, provisions and principles contained in the Capital Markets Legislation and the Corporate Governance Principles of the Capital Markets Board, the Corporate Governance Committee to be elected by the Board of Directors from among its members and relevant departments in order to monitor the compliance of the Company with the corporate governance principles and to make improvements in this regard when necessary. It has been prepared to explain the composition and working structure of the Management Committee.

### Authority and Scope

Corporate governance committee:

• To develop and implement the Corporate Governance Principles within the Company,

• Making recommendations to the board of directors to improve corporate governance practices,

• Overseeing the work of the Investor Relations unit,

• The number and election of the Members of the Board of Directors, taking into account the Corporate Governance Principles; To make suggestions regarding the functioning and effectiveness of the Board of Directors and its affiliated committees,

• To set the agenda for the Board of Directors on foreseeing the risks that may affect the activities of the company in the areas where the company operates and taking measures to eliminate and/or reduce the possible negative effects of these risks,

• To determine the remuneration principles and criteria for the members of the Board of Directors and senior executives, taking into account the long-term goals of the company, to create a human resources and remuneration policy to cover all the employees of the Company, and to follow the implementation of these principles,

• To submit suggestions to the Board of Directors regarding the remuneration to be given to the Members of the Board of Directors and senior executives within the framework of the remuneration policy,

• It is formed and authorized by the Board of Directors in order to make the annual corporate governance evaluation and submit the Corporate Governance Principles Compliance Statement to the Board of Directors for approval. The Committee acts under its own authority and responsibility, makes recommendations to the Board of Directors and, when necessary, prepares a report and presents its opinion to the Board of Directors. However, the final decision responsibility always belongs to the Board of Directors.

## Organisation

The duties, working principles and the members of the Committee are determined by the Board of Directors and disclosed to the public. The committee responsible for Corporate Governance consists of at least 2 members. The chairman of the committee is elected among the independent members of the board of directors. The Chief Executive Officer and the General Manager are not included in the committee. If the committee consists of two members, both of them, and if it has more than two members, the majority of its members are the members of the Board of Directors who do not directly assume an executive function. Corporate Governance Committee; It convenes as required by the CMB principles and as often as its work requires, upon the invitation of the Committee Chairman. The Company's risk management systems are reviewed at least once a year at committee meetings. The Committee submits the necessary information about its work and the reports containing the meeting results to the Board of Directors. Although the committee is not on the committee, it may invite any manager it deems necessary within the framework of its work to its meetings and take their opinions.

## Duties and Responsibilities

### Compliance with Corporate Governance Principles

• The Committee ensures that the importance and benefits of Corporate Governance Principles are established and adopted within the company. Evaluates whether an efficient and effective “corporate management culture” is established in the company. The Committee makes recommendations to the Board of Directors on the healthy functioning of the infrastructure for management practices aimed at increasing the company's performance, their understanding and adoption by the employees and their support by the management.

• The Committee performs other activities that can be considered within the scope of corporate governance requested by the Board of Directors.

• Within the scope of corporate governance principles, it identifies issues that will benefit the Company and shareholders and that have not been implemented yet, and submits proposals to the Board of Directors for the implementation of the aforementioned issues.

• The Committee evaluates and determines whether the Corporate Governance Principles are applied, if not, the reason, and the conflicts of interest that arise due to not fully complying with these principles. It makes recommendations to the Board of Directors to improve practices.

### Administrative Control

The Committee receives the opinions of the management and related parties on the plans to identify areas that may pose managerial risks and to remedy the deficiencies.

The committee examines the important complaints received by the partnership regarding the management, ensures that they are resolved and ensures that the notifications of the employees on these issues are conveyed to the management within the framework of confidentiality.

### Public Disclosures

• The Committee reviews the activity report and web page to be disclosed to the public, and reviews whether the information contained therein is correct and consistent.

• The Committee develops recommendations to ensure that public disclosures are made in accordance with the Company's disclosure policy within the framework of the Capital Markets Legislation.

## Compliance With Internal Regulations

• The Committee ensures that internal regulations are in writing and available to all employees.

• The Committee evaluates whether the internal regulations and acceptable behavior patterns (Ethical Rules) are conveyed to the employees by the Company Management through an appropriate communication method.

• The Committee evaluates the work done by the Company's management in monitoring compliance with internal regulations.

• The Committee oversees compliance with internal regulations that prevent conflicts of interest between members of the board of directors, managers and other employees and the misuse of trade secret information.

## Determination of Candidates to be Elected to the Board of Directors

• The Committee works on establishing a transparent system for identifying suitable candidates for the Board of Directors and Senior Management, and developing policies and strategies in this regard.

## Investor Relations

The Investor Relations Unit was established to monitor all relations between partners and investors and to ensure that their right to information requirements are fully met.

• Investor Relations Unit;

a. Fulfills the information requests of shareholders and investors within the framework of legislation, articles of association, corporate governance principles and disclosure policy;

b. Legislation, articles of association, corporate governance principles and disclosure policy organizes periodic investor information meetings in the country and abroad or participates in the meetings held.

c. It does the necessary work to make the website an active communication platform for domestic and foreign investors,

d. Summarizes and monitors the realization of the process of public disclosure in accordance with the legislation,

e. Ensures that the records of the shareholders are kept in a healthy, secure and up-to-date manner,

f. Ensures that the annual reports are prepared in accordance with the legislation and CMB Corporate Governance Principles,

g. Follows the duly held of the General Assembly meetings,

h. Prepares the documents to be presented to the shareholders at the General Assembly meetings,

I. It does the necessary work in order to keep the meeting minutes duly.

## Risk Management

• The Corporate Governance Committee not only monitors the management of operational and financial risks by the relevant departments within the Company, but also conducts studies on other possible risks and directs the relevant Department Managers and Internal Control activities. It gives warnings when necessary in order to define, measure, analyze, monitor and report the risks faced by the company, and to reduce the risks that are controllable and uncontrollable.

• Based on the risk management strategies, the Committee determines the risk management policy and implementation procedures in line with the opinions of the Board of Directors, ensures its implementation and compliance.

• By participating in the design, selection, implementation and pre-approval of risk measurement models, which are a fundamental tool in the risk management process, it regularly reviews the models, performs scenario analyzes and makes necessary changes.

• Requests information, opinions and reports from the relevant units when deemed necessary in order to ensure the effective performance of the risk monitoring function.

• It reviews the risks disclosed in the company's financial statements and annual activity reports prepared in accordance with the financial reporting standards accepted by the Capital Markets Board.

## Other Responsiblities

• The Committee follows the developments in the literature on corporate governance and investigates their impact on the Company's management.

• The Committee performs other activities that can be considered within the scope of corporate governance requested by the Board of Directors.

• If deemed necessary, the Committee may initiate special investigations and appoint experts as consultants to assist it in these investigations.

• The Committee develops recommendations on the number of board members and managers.

## The Committee of Early Detection of Risk and Working Principles

The chairman of the committee is Çağrı Çelik, Independent Board Member, and the Committee member is Independent Board Member Adem Özay.

## The Committee of Early Detection of Risk Regulation

### Aim

To assist him in the early detection of risks that may endanger the existence, development and continuation of the Company, the implementation of necessary measures regarding the risks identified, and the management of risks within the framework of the regulations, provisions and principles included in the Capital Markets Legislation and the Corporate Governance Principles of the Capital Markets Board. It has been prepared to explain the formation and working structure of the Early Detection of Risk Committee to be elected from among its members.

## Authority and Scope

The Committee notifies the Board of Directors in writing of its evaluations and recommendations on the matters falling within its scope of duty, within the scope of the items specified under the heading of duties and responsibilities. It may invite Company employees to its meetings, which it deems necessary, and obtain their opinions. It benefits from the opinions of independent experts on the issues it deems necessary in relation to its activities. All kinds of resources and support required for the Committee to fulfill its duties are provided by the Board of Directors.

## Organisation

The Early Detection of Risk Committee consists of at least 2 members. The chairman of the committee is elected from among the independent Board Members. The Chairman of the Board of Directors or the General Manager cannot take part in the Committee. If the committee consists of two members, both of them, and if it has more than two members, the majority of its members are elected from non-executive Board members. When necessary, experts who are not members of the Board of Directors may be included in the committee. Early Detection of Risk Committee; It meets at least 6 times a year, at least once every three months. The committee puts all its work in writing and keeps a record. It submits reports containing information about its work and meeting results to the Board of Directors.

## Duties and Responsibilities

Duties and responsibilities of the committee:

- • To carry out studies for the early detection of risks that may endanger the existence, development and continuation of the company, to implement the necessary measures regarding the risks identified and to manage the risk,
- • Identifying opportunities that can increase the profitability of the company and the efficiency of its operations, ensuring that the necessary studies are carried out regarding the identified opportunities and reporting them to the Board of Directors on time,
- • To determine risk management policies and implementation procedures in line with the opinions of the Board of Directors, based on risk management strategies, to ensure that they are implemented and complied with, to request information, opinions and reports from the relevant units when deemed necessary in order to ensure the effective fulfillment of the risk monitoring function,
- • To review and report the risks disclosed in the company's financial statements and annual activity reports prepared in accordance with the financial reporting standards accepted by the Capital Markets Board
- Establishing effective internal control systems in order to define, evaluate, monitor and manage risk factors and opportunities that may affect the achievement of the company's goals, within the scope of Enterprise Risk Management approach, according to impact and probability,
- Integrating risk management and internal control systems into the Company's corporate structure and monitoring their effectiveness,
- To measure the risk elements and opportunities determined by the company's risk management and internal control systems by considering appropriate controls and to report them to the Company's Board of Directors for use in decision mechanisms,
- To carry out other activities that can be evaluated within the scope of determining and managing the risks requested by the Board of Directors.
- To fulfill other duties assigned/to be assigned to the committee by the Capital Markets Board regulations and the Turkish Commercial Code.

# 8. Corporate Governance Principles Compliance Report

## 8.1. Statement of Compliance with Corporate Governance Principles

Our company complies with and implements the Corporate Governance Principles published by the Capital Markets Board in the operating period of 2024. These principles have been adopted by the Company's management as a principle. Some of the principles have been implemented immediately, and work continues to address the deficiencies.

## PART I SHAREHOLDERS

## 8.2. Shareholder Relations Unit

An Investor Relations Unit has been established in our company to conduct relations with shareholders. As of 26.07.2019, Ayşe Güldoğan has been appointed as the Investor Relations Manager.

| Name & Surname | E -mail address | Telephone No |
|---|---|---|
| **Ayşe Güldoğan** | ayse.guldogan@escort.com.tr | +90-212-340 60 00 |

During the period, the Investor Relations Unit carried out information activities aimed at shareholders and brokerage house analysts, and answered questions asked by telephone or e-mail for this purpose. Information on all applications made to the relevant unit is given.

## 8.3. Use of Shareholders' Right to Obtain Information

During the period, the shareholders did not request information in writing, but requested information by telephone. All of the posed questions have been answered. In our company, no discrimination is made between the shareholders in the exercise of the shareholders' right to obtain information.

In the articles of association, the request for the appointment of a special auditor is not regulated separately as an individual right. In order to ensure the right of the shareholders to receive information, it has been adopted as a principle for the minority shareholders to convey the issues they suspect and want to be examined to the Audit Committee and to examine the issue through this channel as a principle, and it has been decided to amend the working principles of the Audit Committee in this direction. There was no request for the appointment of a special auditor during the activity period.

## 8.4. General Assembly Information

Ordinary general assembly meetings for 2021 and 2022 were held at the company headquarters on 04.08.2023.

## 8.5. Voting Rights and Minority Rights

Generally, there is no privilege to vote. However, the conditions for election of the Board of Directors are as follows.

Business and management of the company, 3 (three) members to be elected by the General Assembly according to the relevant articles of the Turkish Commercial Code from among the Group A privileged shareholders or the candidates nominated by them, and 2 (two) independent members to be elected within the scope of the Capital Markets Board regulations, a total of 5 (five) members. consists of members.

## 8.6.Dividend Policy and Dividend Distribution Time

According to article 24 of the company's articles of association, which regulates the "Detection and Distribution of Profit"; “After deducting the amounts required to be paid and set aside by the Company in accordance with the general accounting principles such as the company's general expenses and miscellaneous depreciation fees, and the provisions set aside for the compulsory taxes and financial liabilities to be paid by the Company's legal entity, from the revenues determined at the end of the accounting year, the net amount shown in the annual balance sheet. The remaining amount after deducting the previous year's losses, if any, from the profit is distributed in the following order and principles:

1. General legal reserve: 5% of the annual profit is set aside as general legal reserve until it reaches 20% of the paid-in capital in accordance with Article 519 of the Turkish Commercial Code.

2. From the remainder, the first dividend is set aside at the rate and amount determined by the Capital Markets Board, over the amount to be found by adding the donation amount made during the year, if any.

3. After deducting the amounts specified in paragraphs 1 and 2 from the net profit, the General Assembly is authorized to distribute partially or completely as the second dividend or allocate it as extraordinary reserve.

Even after reaching the general legal reserve limit; One tenth of the amount found after deducting the dividend at the rate of 5% of the paid-in capital from the portion that has been decided to be distributed to the shareholders and other persons participating in the profit is set aside as the second legal reserve in accordance with subparagraph c, paragraph 2 of Article 519 of the TCC.

Unless the reserves required to be set aside by law are set aside, unless the first dividend determined for the shareholders in the articles of association is distributed in cash and/or in the form of shares; to allocate other reserves, to transfer profits to the next year and to privileged shareholders in dividend distribution, to participation, founder and common stockholders, members of the board of directors, civil servants, employees and workers, foundations established for various purposes and such persons and/or institutions distribution cannot be determined.

Dividends related to the shares are distributed to all existing shares as of the end of the accounting period, regardless of their issue and acquisition dates, without applying the per diem basis.

The distribution method and time of the profit that is decided to be distributed is decided by the general assembly upon the proposal of the board of directors on this matter.

## 8.7. Transfer of Shares

Our company's articles of association do not contain provisions restricting the transfer of shares.

## PART II – PUBLIC DISCLOSURE AND TRANSPARENCY

## 8.8. Company Disclosure Policy

The ethical rules of the company are determined by the Board of Directors. Practices related to the established ethical rules are disclosed to the public. The company's social responsibility principles are also included in these rules. In the exercise of shareholding rights, the legislation to which the Company is subject, the articles of association and other in-house regulations are complied with. The Board of Directors takes measures to ensure the exercise of shareholder rights. In order to expand the shareholders' right to obtain information, care is taken to present information that may affect the exercise of the rights to the use of the shareholders in the electronic environment.

Care is taken to keep the information, including financial statements and reports, dividend distribution proposal, amendments to the articles of association, organizational changes and important changes regarding the Company's activities, open to inspection in a way that enables the shareholders to reach the head office of the Company in the most convenient electronic environment. Care is taken to prepare the periodic financial statements and footnotes of the financial statements in such a way as to show the actual financial status of the company, and to provide detailed information about the Company's activities in the Company's annual report. Consulting activities and Independent Audit Companies are separated. The independence of these companies is taken care of.

The names and duties of the persons responsible for the information policy are listed below.

| Name & Surname | Title | E -mail address | Telephone No | |
|---|---|---|---|---|
| **H. İbrahim ÖZER** | Chairman of The Board | ibrahimo@escort.com.tr | +90-212-340 6000 | |
| **Uğur Kumru** | Board Member | ugurk@escort.com.tr | +90-212-340 6000 | |

Our company website, which is currently www.escort.com.tr, is used as a communication channel for shareholders, investors, research experts of intermediary institutions and other stakeholders in line with the issues specified in the CMB's Corporate Governance Principles. Material event disclosures made by our company are updated on our website.

## 8.9. Special Case Disclosures

5 special situation announcements were made within the period 01.01.2024 - 31.03.2024. The company has fulfilled all of its obligations regarding material event disclosures on time.

## 8.10. Company Website and Content

Our company has a website and its address is www.escort.com.tr. Trade registry information on the website, the latest status of partnership and management structure, information on privileged shares, company articles of association, periodic financial statements and reports, independent auditor reports, general assembly meeting agenda, list of attendees to the general assembly, general assembly meeting minutes, proxy voting usage form, important board of directors decisions and announcements made by the company.

## 8.11. Announcement of Real Person Final Controlling Shareholder(s)

The real person ultimate controlling shareholders in our company are listed below:

| Name of Shareholder | Share Qty | Share Ratio |
|---|---|---|
| H. İbrahim ÖZER | 16.692.725 | 33.39% |

## 8.12. Public Disclosure of People with Potential Insider Information

People who are in a position to learn from inside are as follows:

### Members of the Company's Board of Directors

- H.İbrahim Özer
- Uğur Kumru
- Aytaç Biter
- Çağrı Çelik
- Adem Özay

### Valuation Agencies

- SGD Bağımsız Denetim Hizmetleri A.Ş

### Company Lawyer

- Yiğit Çavuşoğlu

# PART III – STAKEHOLDERS

## 8.13. Informing Stakeholders

Stakeholders are regularly informed by the company on matters that concern them. E-mail and company website are mostly used as information tools. Separate meetings are held with suppliers and customers on a regular basis. Various information meetings are held on a regional basis for the dealer channel spread throughout Turkey. Information meetings, trainings and meals are organized in order to inform all employees about the developments about the company.

## 8.14. Participation of Stakeholders in Management

There has been no major structuring regarding the participation of stakeholders in the management. However, special channel development trainings and sales policy development activities for sub-dealers of our main distributors and suppliers are carried out together.

## 8.15. Human Resources Policy

Our company has an implemented human resources policy. This policy is among the written company procedures.

The main criteria of our policy, which rewards and promotes employees in line with their performance, and considers their employees as their most important asset;

✓ Not keeping the interests of the company and the employees separate from each other,

✓ Ensuring mutual trust of the company and employees,

✓ Valuing personal expertise,

✓ Determination of success criteria according to performance evaluation,

✓ Demonstrating transparent management,

✓ Access to management by everyone at all times,

✓ Providing an environment where our employees can express their thoughts,

✓ Giving importance to career planning and personal training

✓ Giving place to social activities,

✓ Ensuring efficient working environment and conditions,

The satisfaction of all our employees is measured and remedial measures are taken for areas that need improvement. A special software was prepared for all these follow-ups, and as Escort Info / Human Resources, it was followed up by all our employees.

There was no complaint to the company management regarding discrimination. In our company, we do not discriminate on the basis of ethnic origin, gender, color, race, religion and other beliefs of individuals under any circumstances.

## 8.16. Social Responsibility

We respect the society, nature and environment, national and cultural values. We provide reliable information, we are bound by the laws of the Republic of Turkey; We act in accordance with the law in all our transactions and decisions. All our legal obligations to the environment and our neighbors have been fully fulfilled.

# PART IV – BOARD OF DIRECTORS

## 8.17. Structure, Formation and Independent Members of the Board of Directors

| Board of Directors | Title | Executive Yes / No |
|---|---|---|
| **H. İbrahim ÖZER** | Chariman of The Board | Yes |
| **Uğur KUMRU** | Vice Chairman of The Board | Yes |
| **Aytaç BİTER** | Member | Yes |
| **Çağrı ÇELİK** | Independent Member | Corporate Governance Committee |
| **Adem ÖZAY** | Independent Member | Audit Committee |

## 8.18. Qualifications of Board Members

According to Article 9 of the company's articles of association, which regulates the "Board of Directors, Composition and License to be Elected", the minimum and basic qualifications to be sought in the members of the Board of Directors have been determined. All members of the Board of Directors CMB Corporate Governance Principles IV. It has all the qualifications listed in articles 3.1.1, 3.1.2 and 3.1.3 of the section.

## 8.19. Mission, Vision and Strategic Goals of The Company

The vision of our company, which operates in the IT sector, is in the Information and Communication Technologies sector; to be a leading technology investment company that makes a difference with the spirit of entrepreneurship and innovation, is taken as an example, is sensitive to environmental and life values, and aims at the constant satisfaction of all stakeholders.

Our Mission;

✓ To ensure the continuous satisfaction of all stakeholders,

✓ Realizing rational technology investments that will provide solutions that can be delivered to the widest possible consumer group with a focus on sustainable growth,

✓ Encouraging the entrepreneurial spirit and supporting entrepreneurs,

✓ To respect ethical values and act with social responsibility awareness.

These definitions have been determined by the Board of Directors and disclosed to the public on the company's website.

Every year, managers prepare a strategic business plan and present it to the board of directors. Prepared strategic business plan, expense and income budgets are evaluated by the Executive Board, which meets regularly every month.

## 8.20. Risk Management and Internal Control Mechanism

Risk management has an important place in the continuous activities of our company. The basic starting point of risk management is to define and monitor all risks that our company is facing or likely to encounter. Our managers have aimed to make the risk management remedial and development practices applicable throughout the company.

The current and potential risks of our company are basically classified as follows:

**1- Risk of Receivables:** In order to keep the risk of the customers sold under control, the risk is determined according to the financial structure and guarantees of each company. Transactions are made in line with the determined limits.

**2- Technological Risk:** The biggest feature of the information sector is that technological developments and price changes are experienced very frequently. With a good stock control, this risk is avoided.

**3- Currency Risk:** Most of the products used in the sector are imported from abroad. When purchasing products, they are debited in foreign currency and payments are made according to these currencies. Companies that do not make their sales policies based on the product entry currency are faced with the risk of loss in exchange rate increases.

**4- Changes in import regimes:** Changes made by governments in import regimes from time to time affect imports positively as well as negatively.

A Risk Management and Internal Control commission has been established within the company for the risks listed above, as well as for the controls of all assets and liabilities of the company. Regular reports are made to the Chairman of the Board of Directors.

## 8.21. Powers and Responsibilities of the Members of the Board of Directors and Managers

The powers and responsibilities of the members of the board of directors and managers are included in the articles of association of the company by referring to the provisions of the Turkish Commercial Law

## 8.22. Operating Principles of the Board of Directors

The Board of Directors convened 1 times during the period. The agenda and notifications regarding the meeting are notified to the Members of the Board of Directors in advance. Communication is carried out by the secretary of the Chairman of the Board of Directors. All decisions were taken unanimously.

All matters discussed have been resolved. Important ones of the Board of Directors Meeting Minutes are disclosed to the public on the website. On the other hand, all of the important issues decided by the Board of Directors are announced to the public with a Material Disclosure.

## 8.23. Prohibition of Dealing and Competing with the Company

No prohibition of doing business or competing with the company was applied during the period for the members of the company's board of directors. The members of the Board of Directors have been authorized by the general assembly regarding the prohibition of making contracts with the company and the prohibition of competition in relation to articles 395 and 396 of the TCC.

## 8.24. Ethical Rules

Ethical rules have been established by the board of directors for the company and its employees. All of these rules are included in the special program "Escort Info", and all our employees are informed in detail about this.

## 8.25. Financial Rights Provided to the Board of Directors

The company has not given any loan or guarantees such as surety in favor of any member of the board of directors and managers, and has not extended loans under the name of personal loans through loans or a third party.